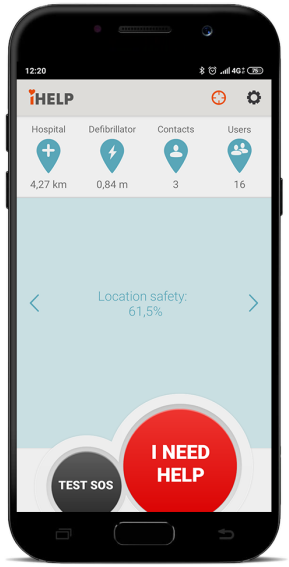
iHELP

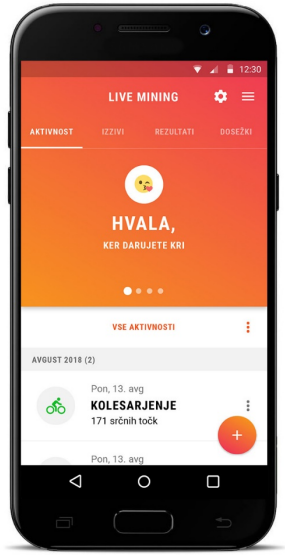
The Life Changer

iHELP

The Life Changer



Saving lives



Live Mining

Safety Point

Token

SAVING LIVES

DID YOU KNOW THAT EVERY SECOND DEATH IS CARDIAC ARREST?

car accident, electricity, suffocation

high blood pressure, drowning

bad habits, cardiovascular disease

allergies, bites, clots

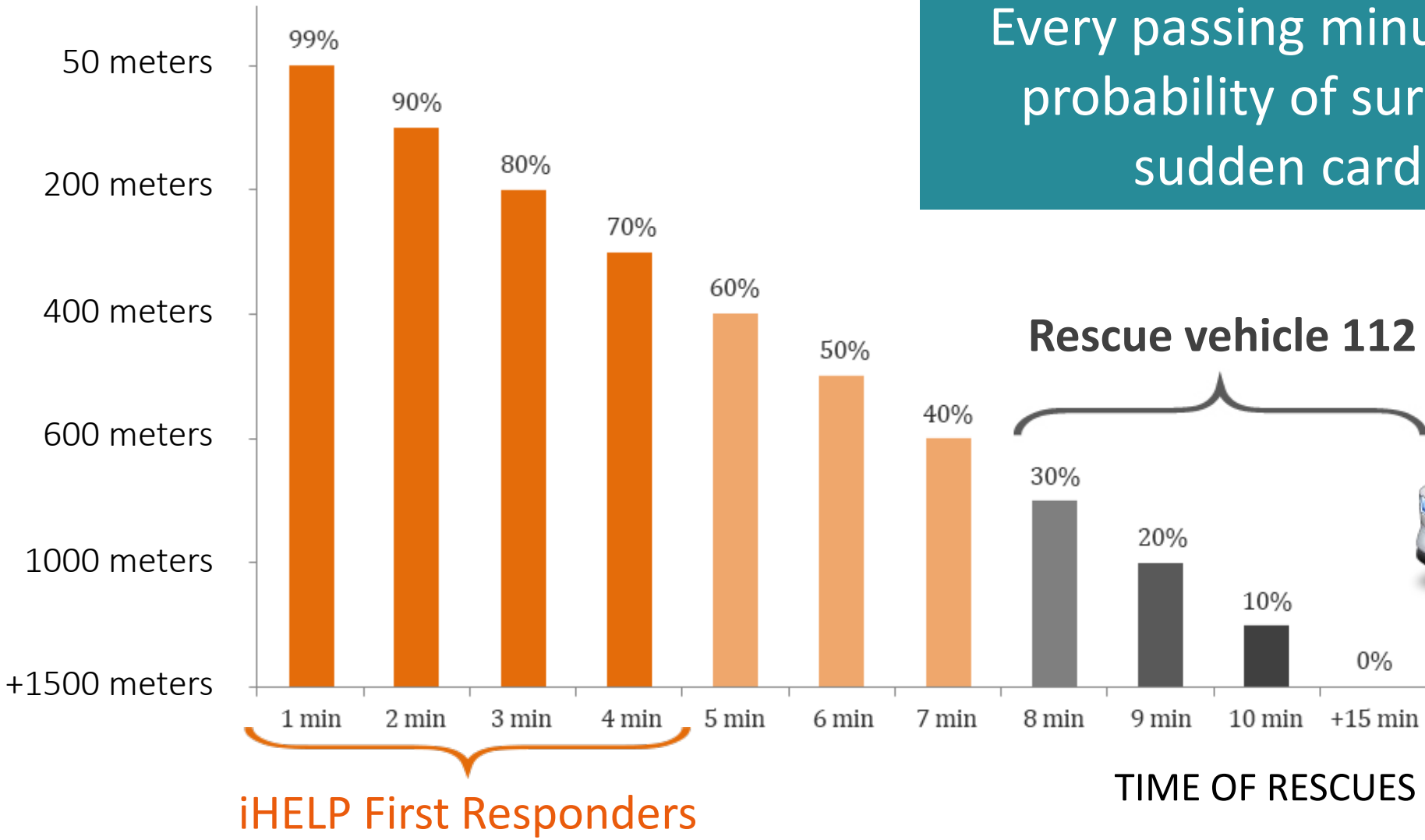
- Arrival time of the ambulance vehicle is around **10 - 15 minutes**.
- **Each passing minute** reduces a chance of survival by **10 %**.
- **Brain cells begin to die after 4 minutes**.
- **Chance of survival** in case of a sudden cardiac arrest is **10 %**.

5 to 7 people die every day due to SCA in Slovenia
(+2.000 yearly)

DELIVER QUICK AID AND DEFIBRILLATOR (CPR + AED)

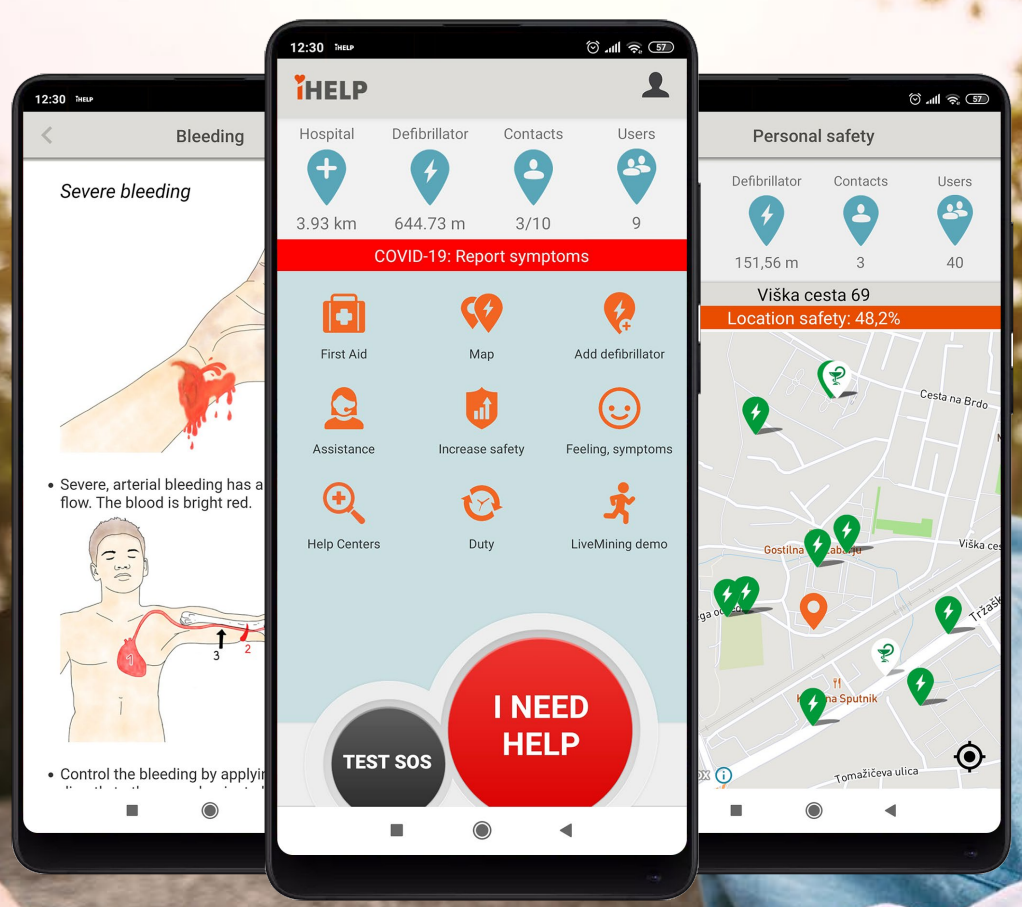
GOAL: Reduce rescue time

Every passing minute is 10% lower probability of survival in case of sudden cardiac arrest.



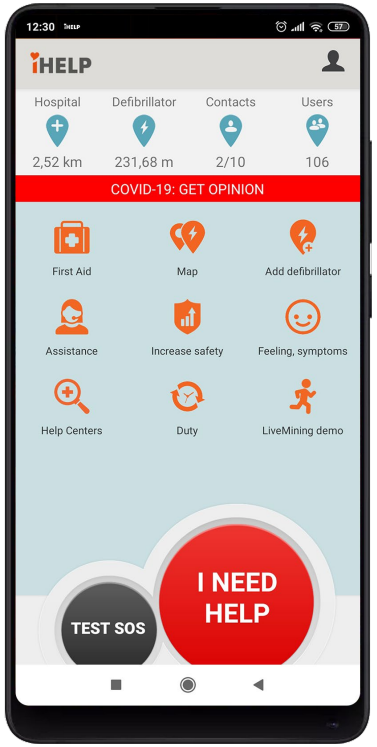
iHELP SOS APP

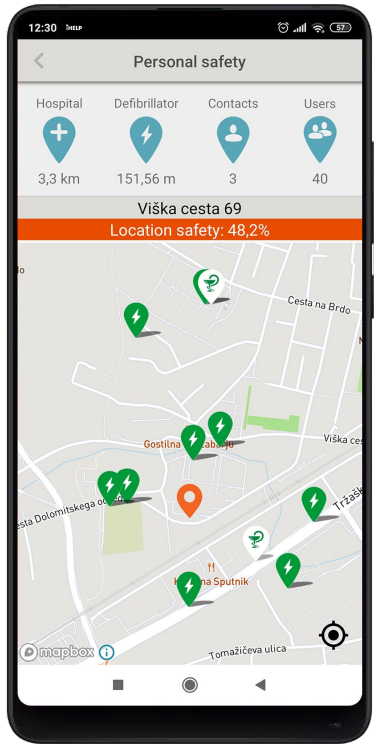
fast help, first aid, map of defibrillators



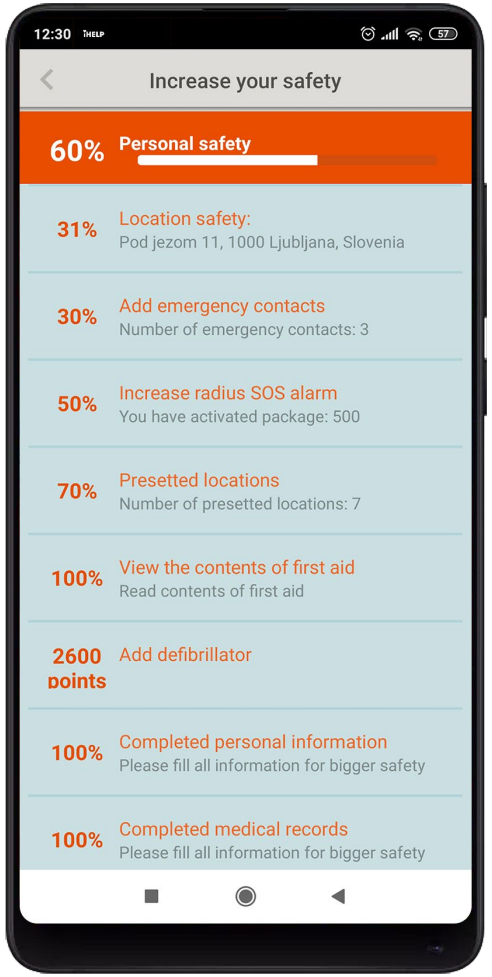
iHELP FIRST RESPONDER

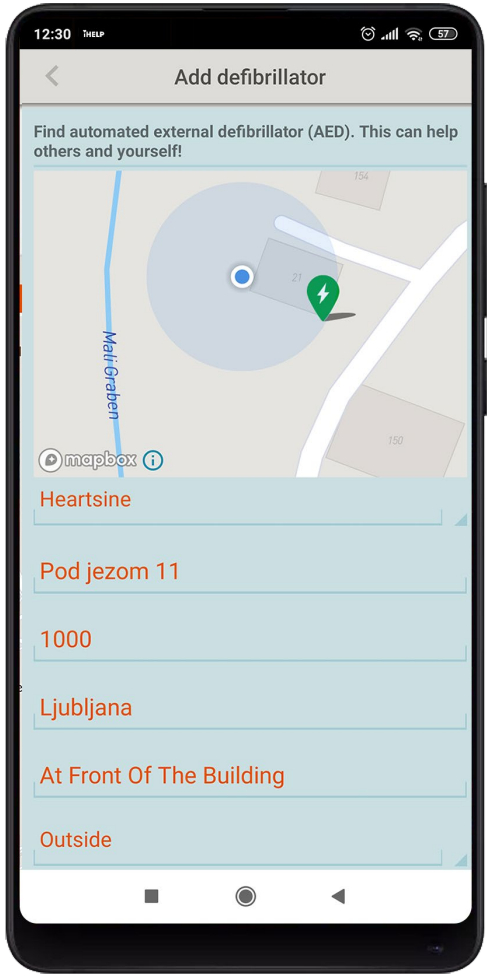
iHELP SOS MOBILE APPLICATION





Providing global help by connecting ICE, first responders and rescuers in any type of emergency.





SOS alarming

Medical data

Map of Defibrillators

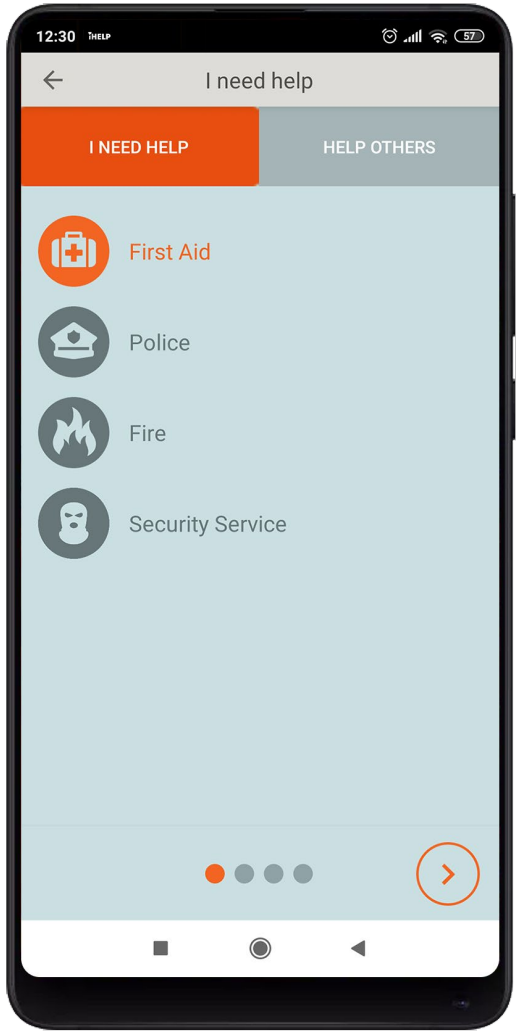
SOS Assistance

90% callers on 112 are eyewitnesses

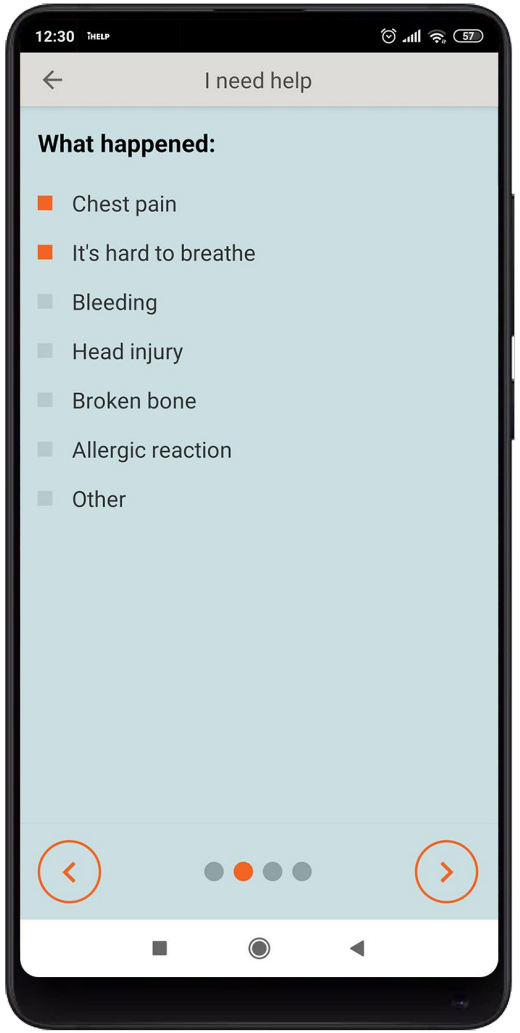
and not patient! Use iHELP for fast help!

SOS ALARM PROCEDURE

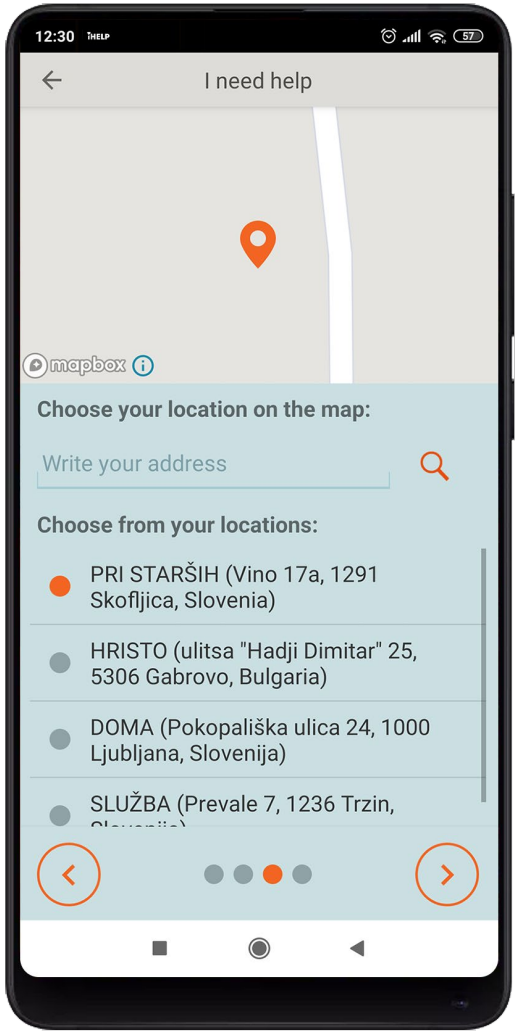
STEP 1
Who need help?



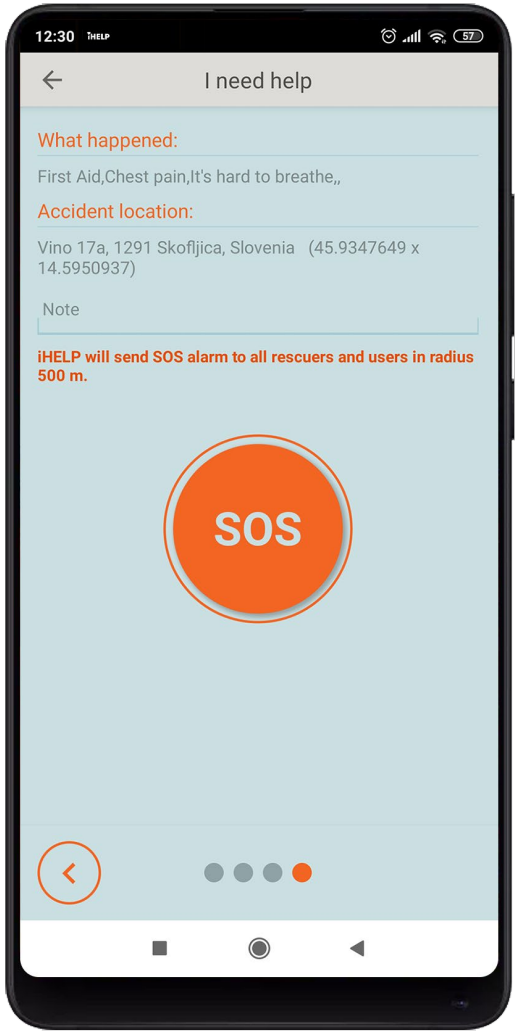
STEP 2
What's the problem?



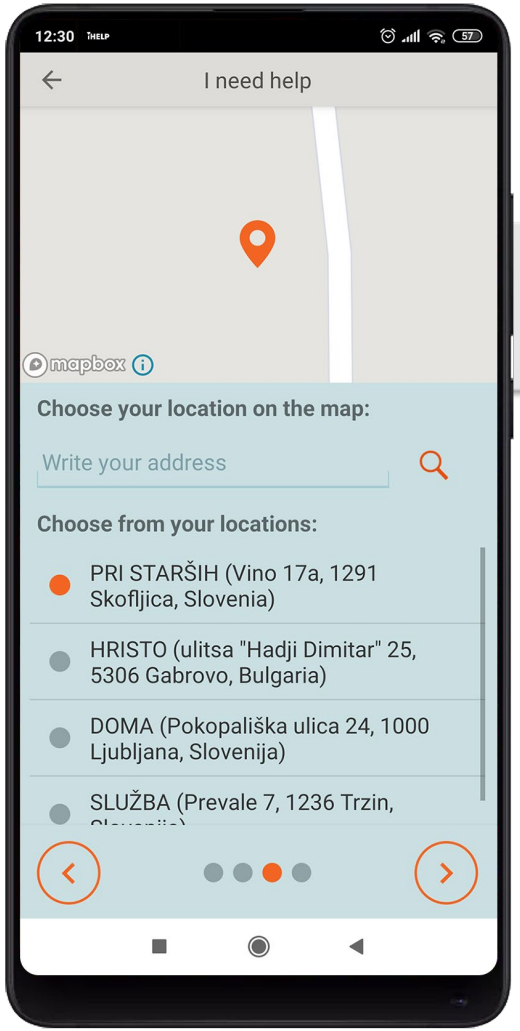
STEP 3
Pick your locaton



STEP 4
Activation of an SOS alarm



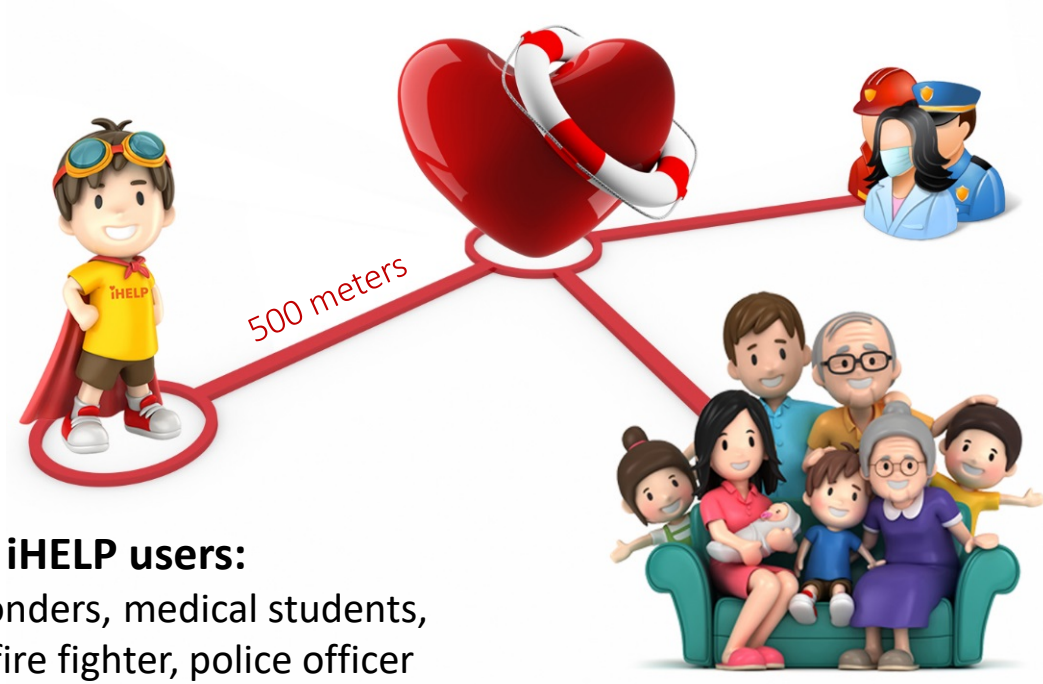
SOS ALARM RECEIVERS



SENDS

SOS alarm

iHELP safety network



iHELP users:
First responders, medical students, doctors, fire fighter, police officer
(SOS notification in the App)

Rescuers or Firefighters or Police
(Real call to 112 or 113)

Emergency contacts:
Family and friends
(SOS notification in the App and SMS alarm)

ANDROID APP ON Google play

Available on the App Store

PRICE OF iHELP MOBILE APP PACKAGES

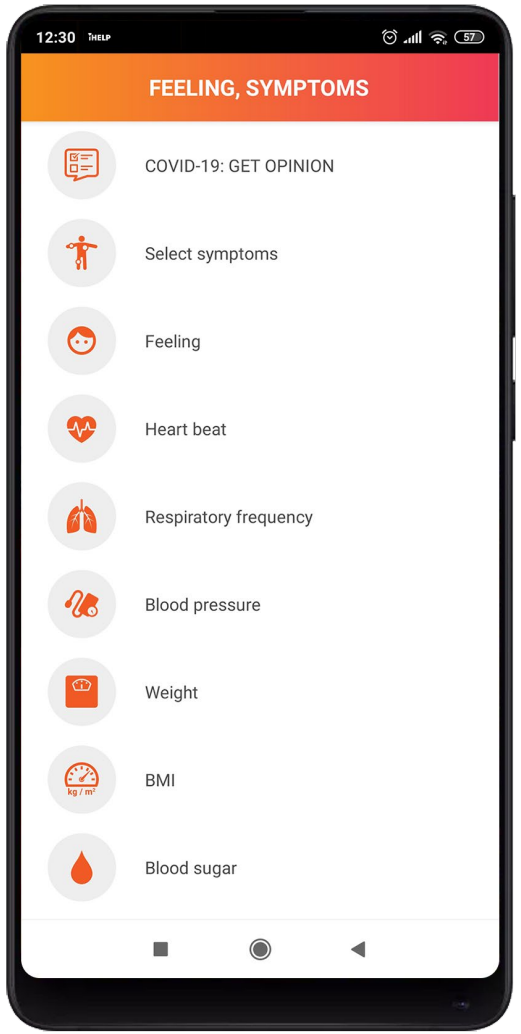
PACKAGES	100	300	500
Increase personal safety by:	100 %	300 %	500 %
Add ICE contacts (up to)	1	3	10
An emergency call is made to the number 112 / 911	•	•	•
Locations of defibrillators, hospitals, pharmacies	•	•	•
SOS alarm via application	•	•	•
SMS alarm Emergency contacts (ICE)		•	•
SMS alerting iHELP users			•
SMS alarm abroad			•
SOS ID code with medical file (EHR)			•
Annual subscription:	0,00 EUR	**9,90 EUR**	19,90 EUR
Monthly subscription:		**0,99 EUR**	1,99 EUR

Prices include 22% VAT.

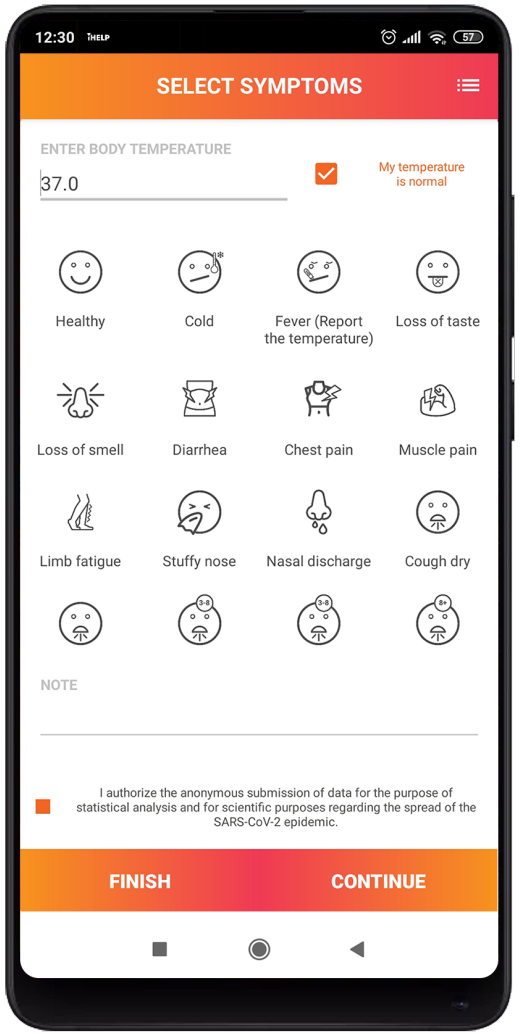
HEALTH MEASUREMENTS

REPORTING

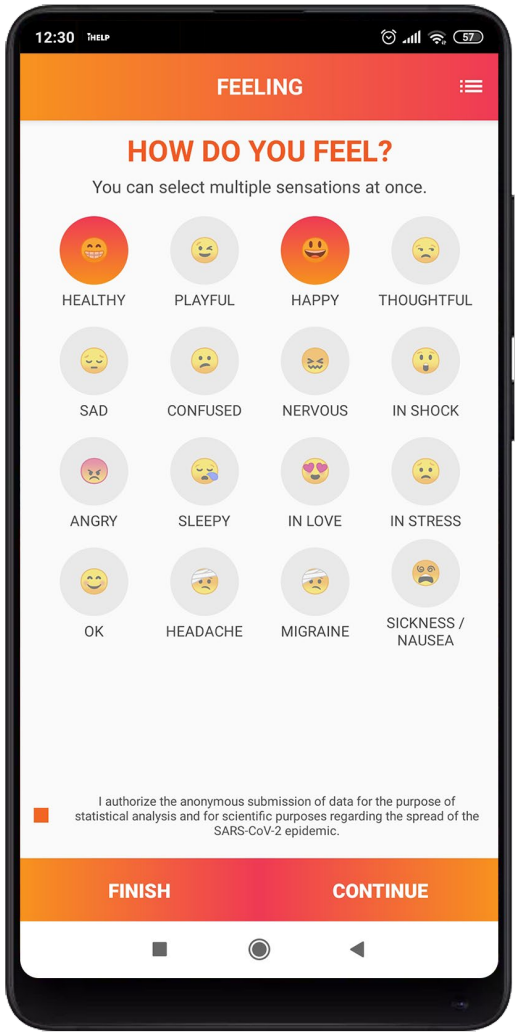
HEALTH DATA



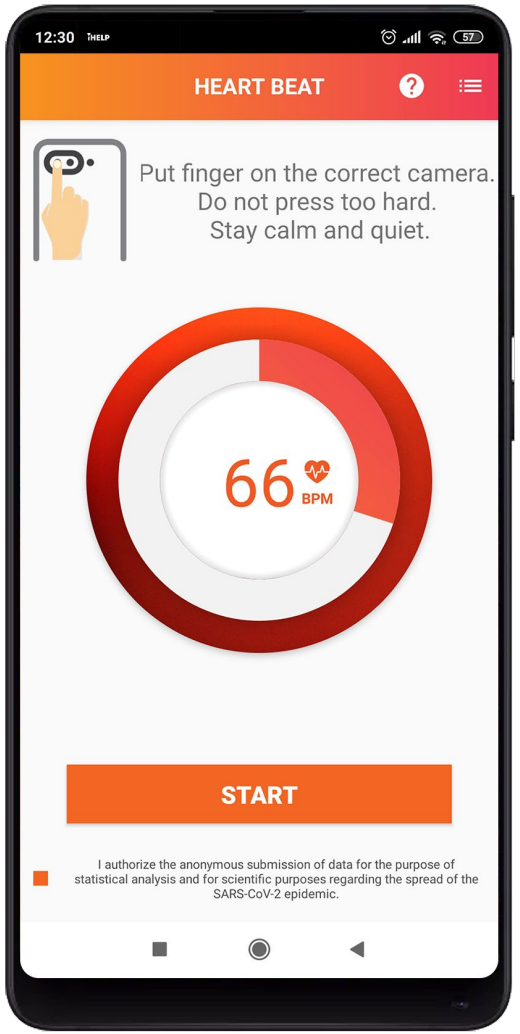
SYMPTOMS



FEELINGS

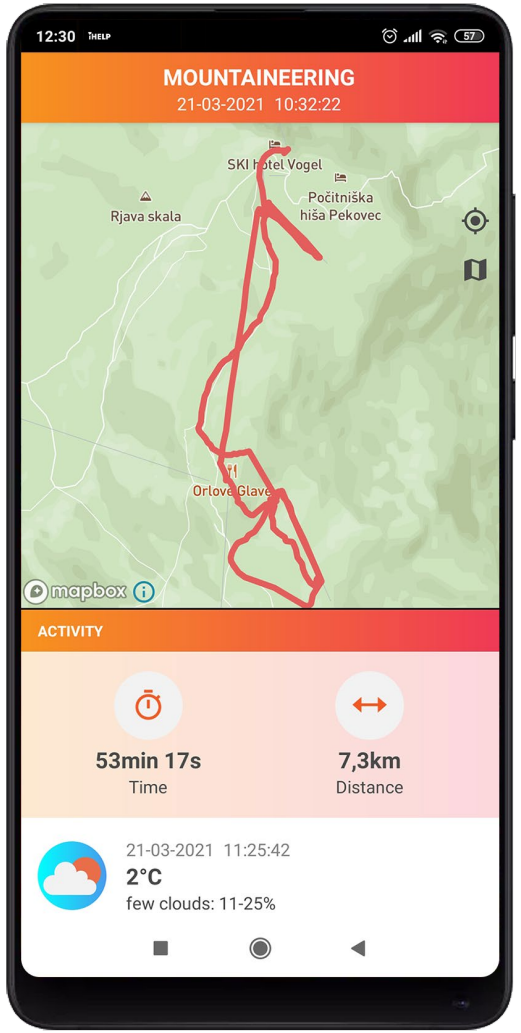


HEART BEAT

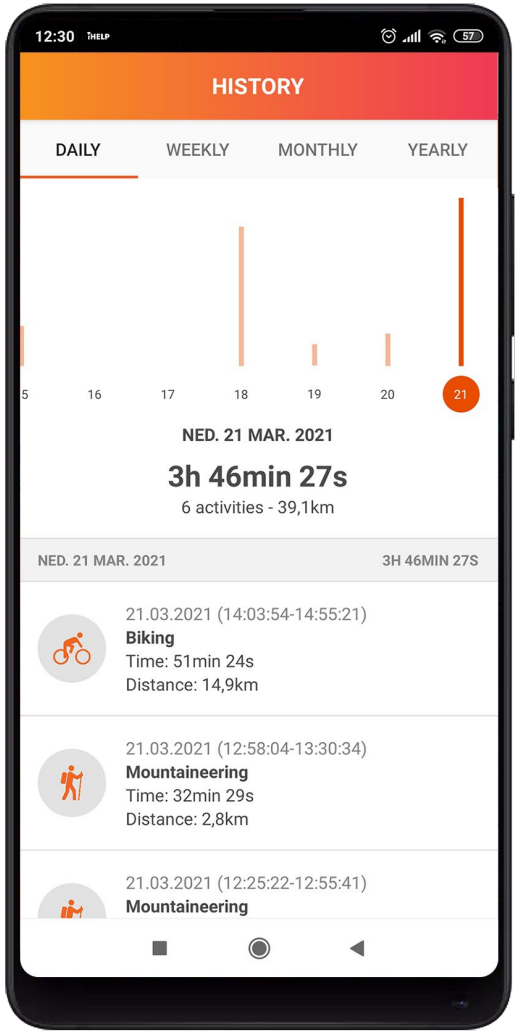


SPORT ACTIVITY

MOUNTAINEERING

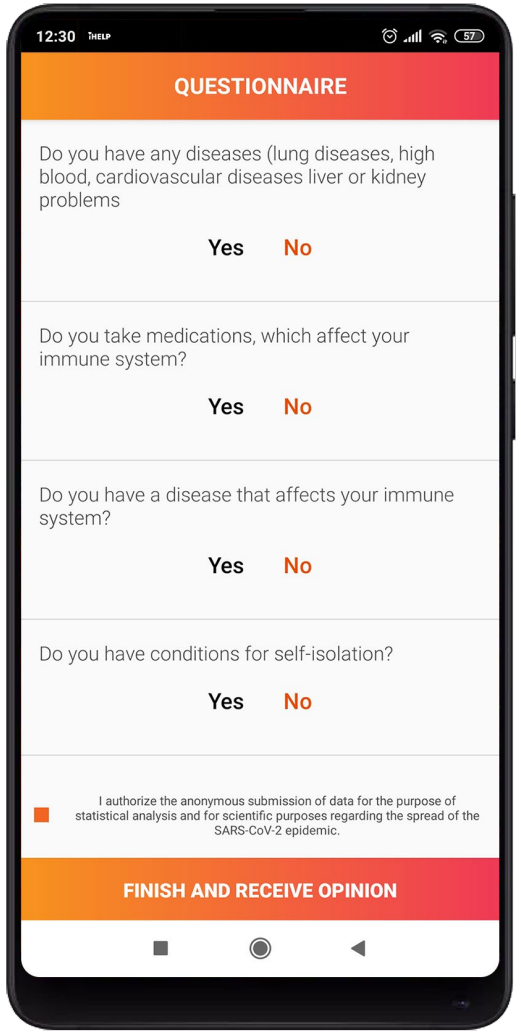


HISTORY

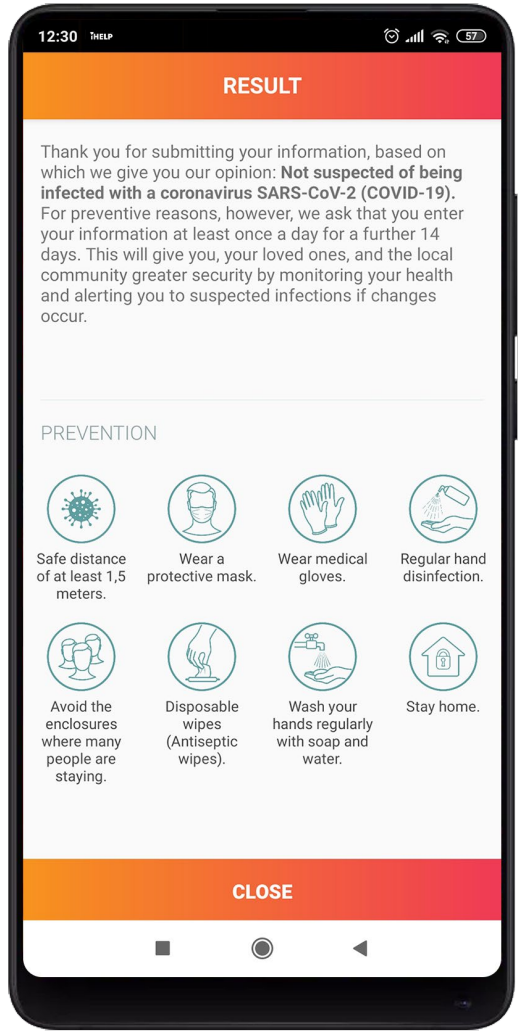


CORONAVIRUS: COVID-19

HEALTH DATA + QUESTIONNAIRE

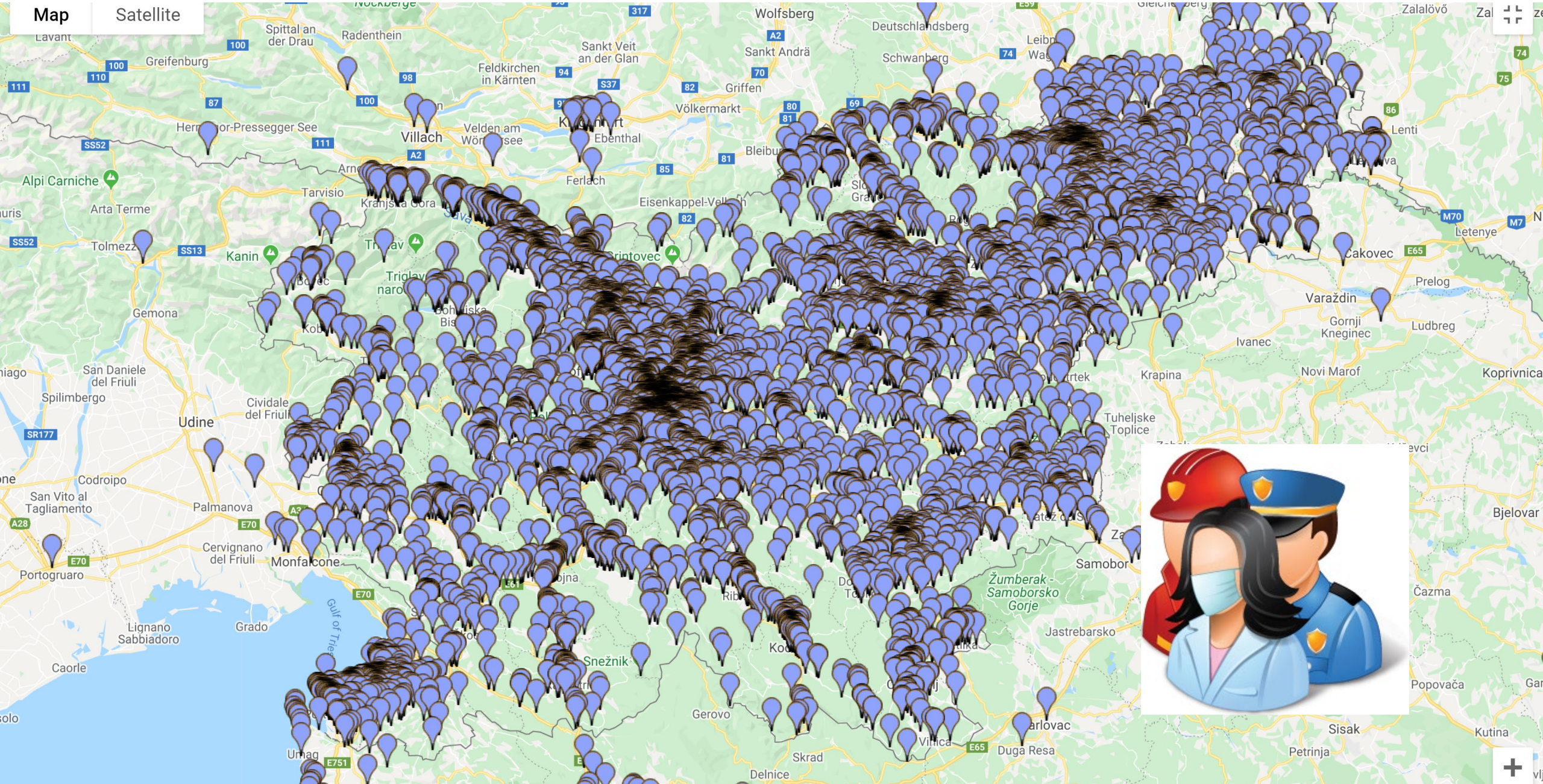


RECEIVE FEEDBACK



KNOWLEDGE SAVES LIVES: CPR

iHELP COVERAGE OF THE FIRST RESPONDERS IN SLOVENIA

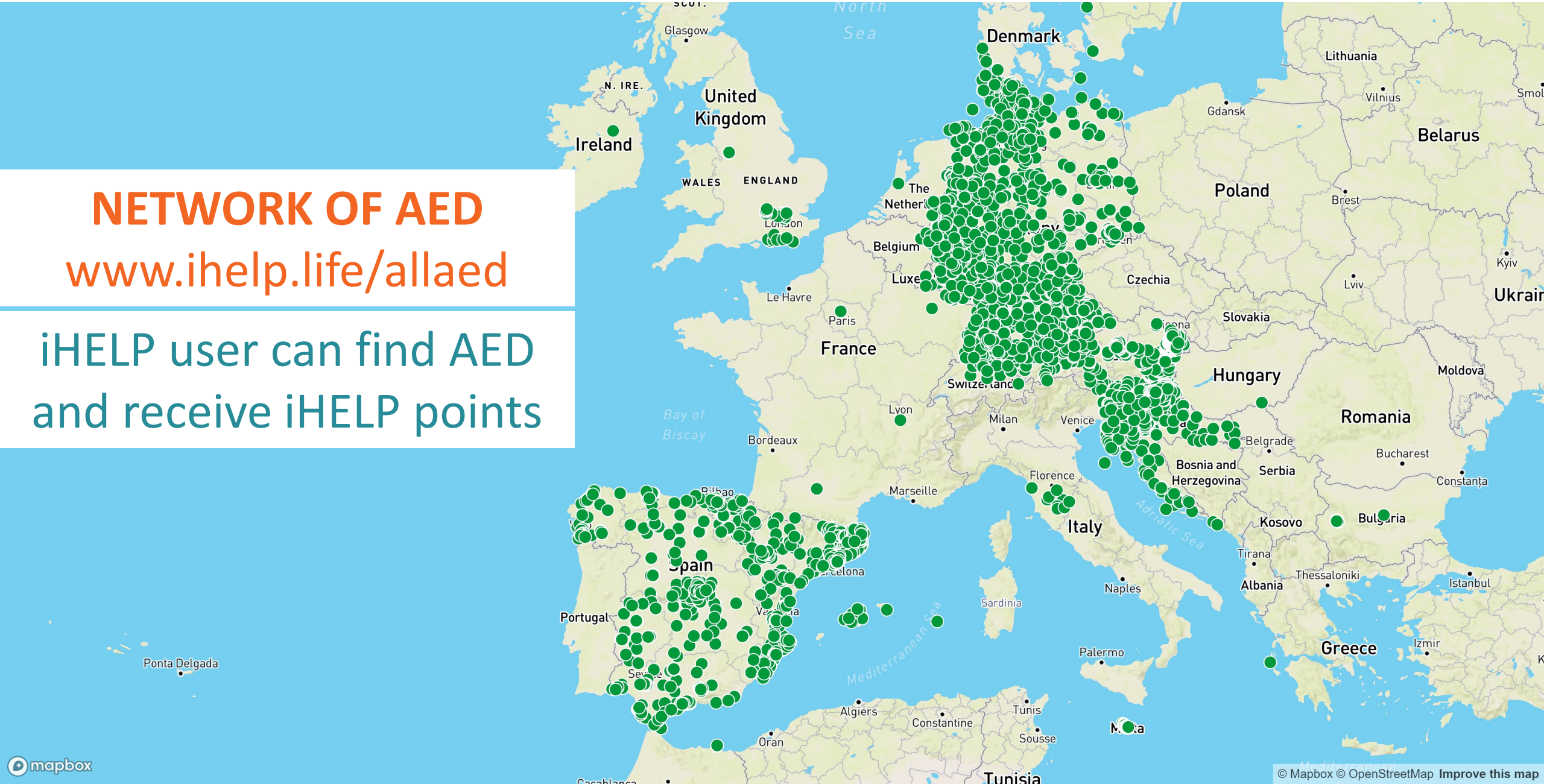


WE ALREADY HAVE **+43.000 FIRST RESPONDERS**

- Rescuers
- Medical students
- Doctors
- Medical technicians
- Firefighter, Police officer
- Volunteers / Users

Google
Map data ©2020 GeoBasis-DE/BKG (©2009), Google, Inst. Geogr. Nacional, Mapa GISrael 200 km Terms of Use

GLOBAL SURVEY OF DEFIBRILLATORS (AED)



NETWORK OF AED

www.ihelp.life/allaed

iHELP user can find AED and receive iHELP points

GLOBAL MEDICAL RECORD ACCESS VIA **SOS ID CODE** (LINK TO YOUR PROFILE)
SOS ID CODE IS STORE ON HEALTH BRACELET OR HEALTH CARD

iHELP HEALTH CARD

The iHELP health card is basically safety in your pocket.

The iHELP health card contains all necessary data, emergency contacts (ICE) and medical status, such as allergies, medication intakes, and medical conditions.

If you buy SOS ID code you can add URL so rescuers can access to your Digital Health Data in all languages.

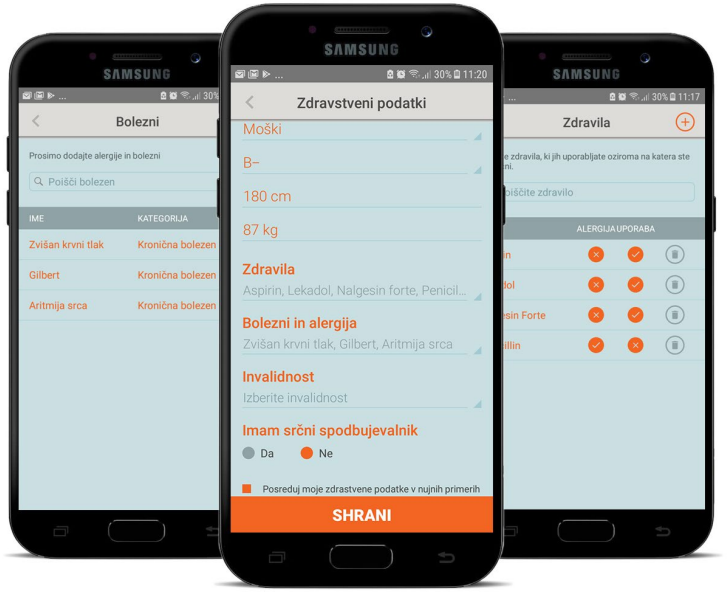
iHELP MEDICAL BRACELET: 19,90 EUR

The iHELP medical bracelet is basically safety on your hand.

iHELP bracelet has a special SOS ID code. Through SOS ID code rescuers can immediate access to medical data (diseases, allergies and medications) from the victim.

First year is free license for using digital medical record: 9,90 EUR / year

WEB PAGE (URL) OF THE DIGITAL HEALTH RECORD



iHELP DIGITAL HEALTH RECORD: SOS ID CODE

Through **SOS ID code** rescuers can immediate access to medical data (diseases, allergies and medications) from the victim.

www.ihelp.life/k/BFYRH

YEARLY LICENSE: 9,90 EUR

Slovenščina | German | English | Hrvatski | Spain | Bulgarian | Italy | France | Russia | Portugal | Show all

Health data of the holder of SOS ID code: BFYFRH

PERSONAL INFORMATION

Name	Andraž
last name	Glas Ogorevc
address	Kvedrova cesta 2 , 1122 Ljubljana
Date of birth	11/20/1978

BLOOD TYPE

B-

DISEASE

High blood pressure	English
Gilbert	English
Arrhythmia	English

USER'S MEDICATIONS

Aspirin	English
Lekadol	English

iHELP HEART FRIENDLY PARTNERS

More than +100 companies trust iHELP

TelekomSlovenije

arabela
Lepota je v zraku

BTC CITY

Sindikat delavcev skupine
PETROL

UniCredit Bank

QLANDIA
Dežela nakupov

HOFER

snaga

Komunala
Novo mesto d.o.o.

Diners Club
INTERNATIONAL

slowatch

DNEVNIK

iHELP HEART FRIENDLY PARTNERS

More than +100 companies trust iHELP

ceneje.si
PRVA MISEL PRED NAKUPOM

DSV

Sanolabor
Ko gre za zdravje!

ŠUS eurofitness

KLIMATIZACIJA ŠTRUBELJ

Mercator

rosenbauer

KOMUNALNO PODJETJE VELENJE

komunala ptuj

KRANJSKA GORA

AFP ASSOCIATION OF FITNESS PROFESSIONALS

SID - PRVA KREDITNA ZAVAROVALNICA d.d.

iHELP
Points & Tokens

LIVE MINING
Power by Infinitus LTD.

Infinitus d.o.o. obtained the DEMO PILOTI II 2018 tender for the development of Live Mining

EUROPEAN UNION
EUROPEAN REGIONAL DEVELOPMENT FUND
INVESTING IN YOUR FUTURE

REPUBLIKA SLOVENIJA
MINISTRSTVO ZA GOSPODARSKI RAZVOJ IN TEHNOLOGIJO

THE COST OF ABSENTEEISM IS HIGHER EVERY YEAR

Absenteeism means absence of employee at work.

Annual Health cost in the EU is € 1800 Billion (9,6% GDP)

€ 710 Billion

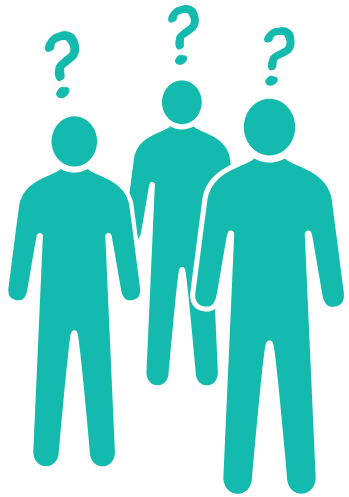
Cost of treatment of chronic diseases

€ 460 Billion

Cost of injuries and diseases

€ 600 Billion

Cost due to stress, mental ill-health



€ 240 Billion

Cost of absenteeism

Source: Health at a Glance (Europe 2018)

https://ec.europa.eu/health/sites/health/files/state/docs/2018_healthatglance_rep_en.pdf

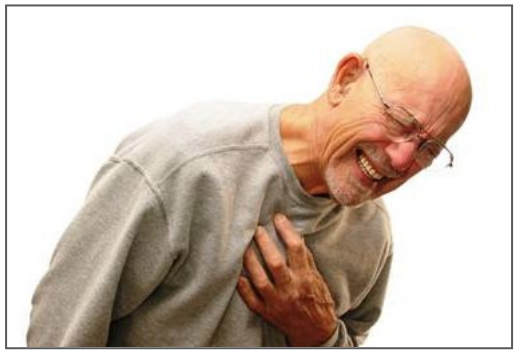
WHY WE ALL CONTRIBUTE THE SAME FOR THE HEALTH INSURANCE?

Stress, smoking

Reduce stress

Unhealthy diet & Lack of exercise

Healthy diet & Exercise



Cardiovascular disease

Regular check-ups

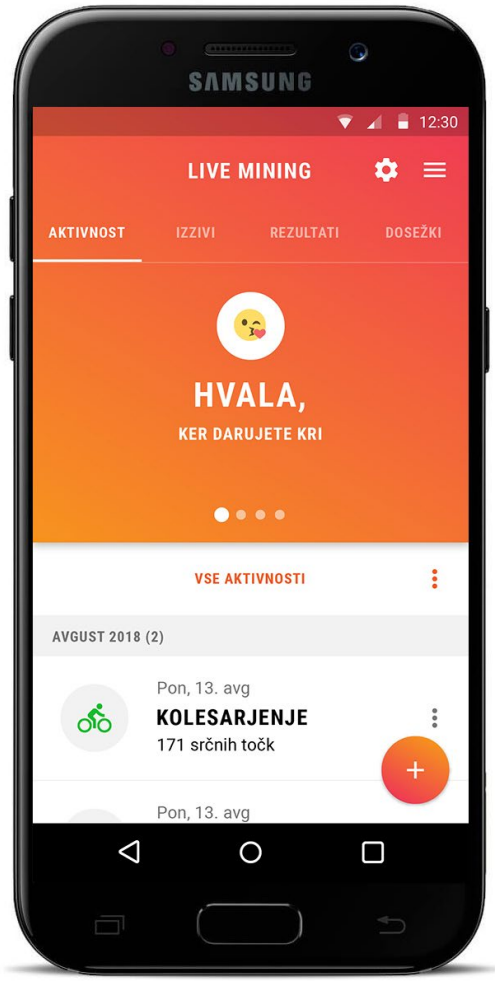
LIVE MINING

People who lead a healthy lifestyle will be **rewarded**!

THROUGH ACTIVITIES YOU GET iHELP POINTS

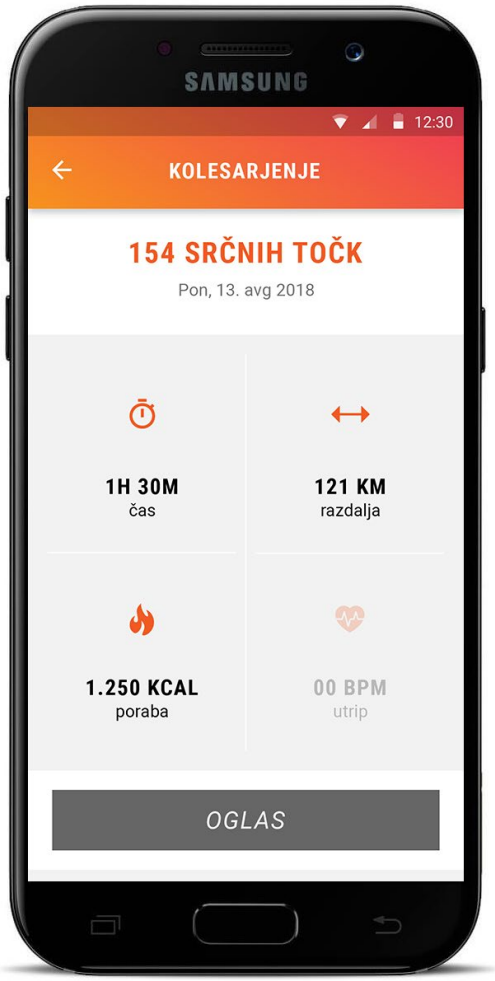
LIVE MINING

activity, challenges, tips, points, discounts, e-commerce



ACTIVITY

sports and heart activities (health and safety)

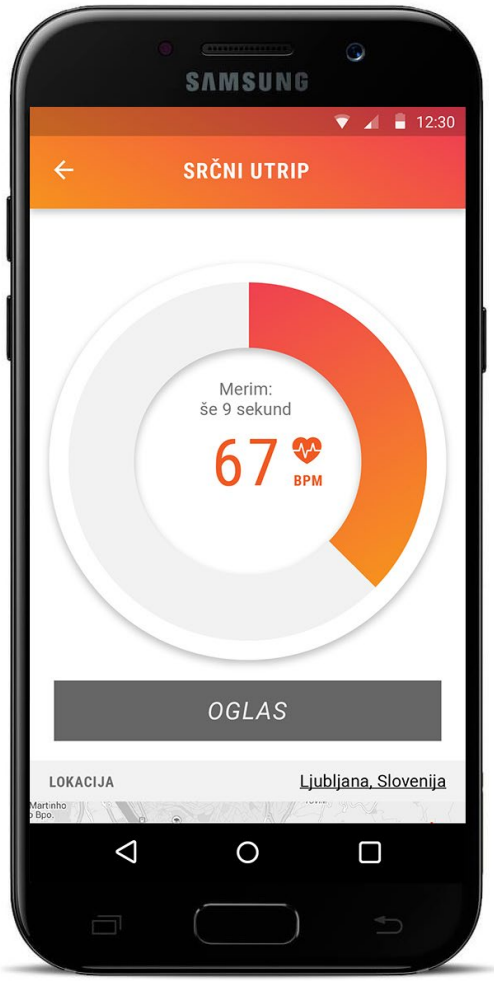


FEELING

for every activity needs to be add well-being

HEART BEAT

for each activity must be measured heart beat



HEART NFC POLYGONS

The Heart Polygon consists of NFC Heart Points, which connect the dots and at each NFC Heart Point scan user receives iHELP points.

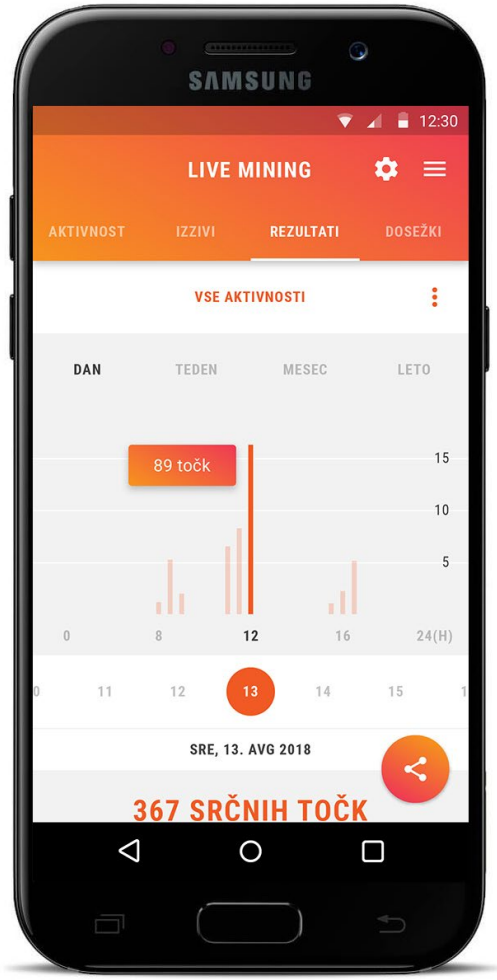
iHELP will set up special **Heart Polygons** each of which with different activity, complexity, themes and rewards. A user who scans all NFC Heart Points receives a specified number of iHELP points. Some Heart Polygons will be set in cities and others in nature.

Heart Polygons will also be positioned at certain energy points to make the user feel better during the activity.

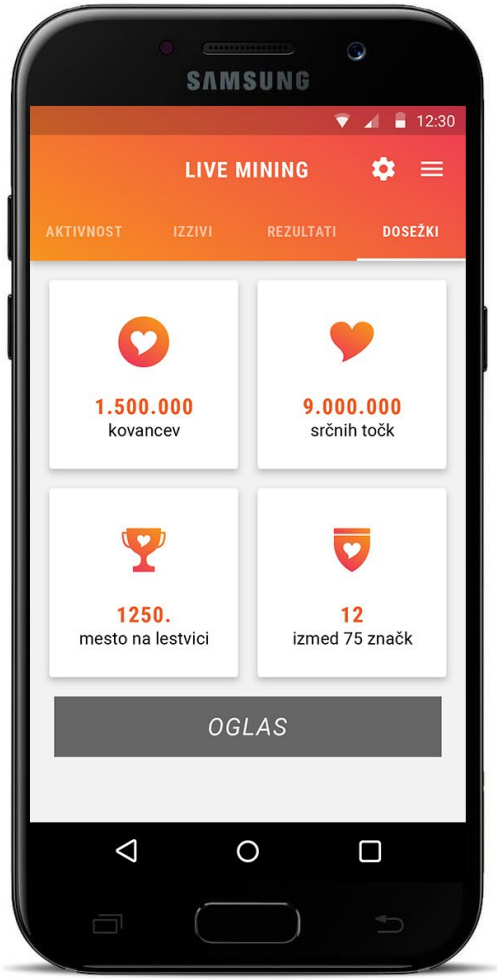
When iHELP user finishes the entire Heart Polygon, iHELP will donate 1.000 iHELP points to a non-profit organization chosen by iHELP user.

TRACK YOUR ACTIVITIES

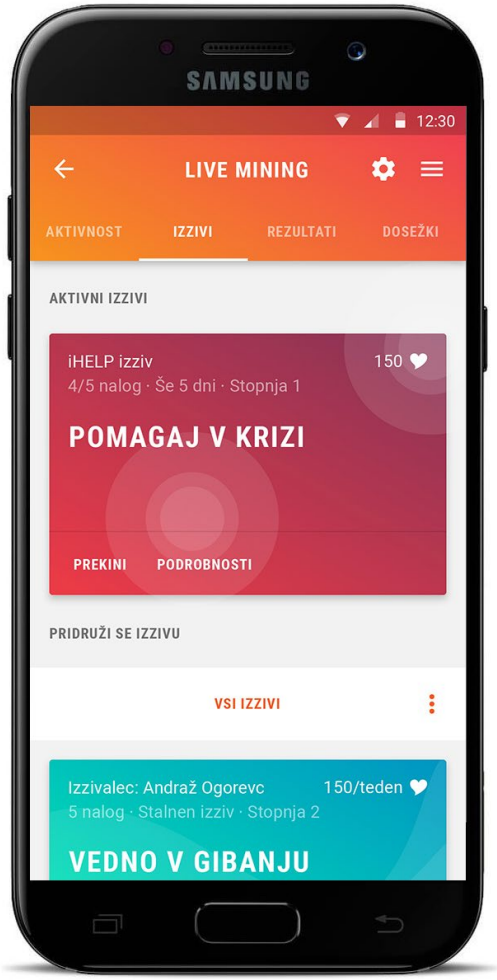
RESULTS
challenges, activity, time, distance, category



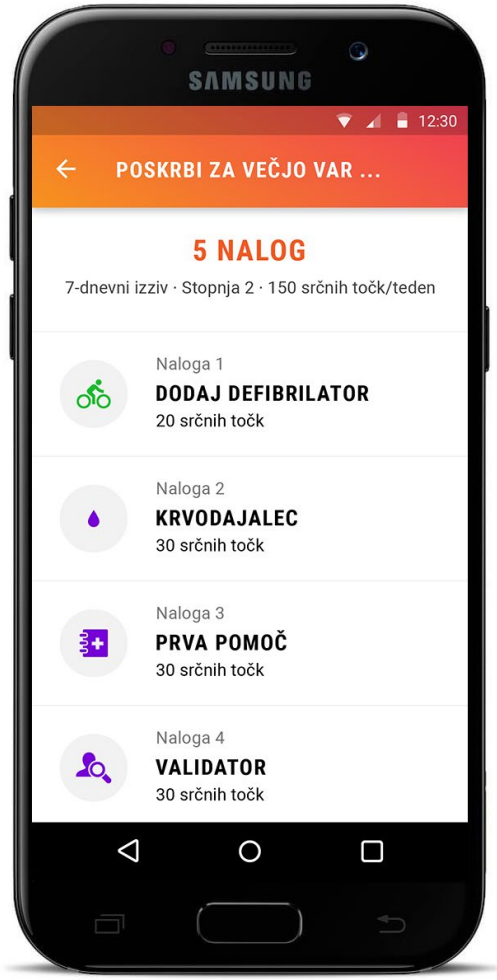
ACHIEVEMENTS
number of coins, heart points, medals, badges



CHALLENGES
iHELP, your challenge, business partners

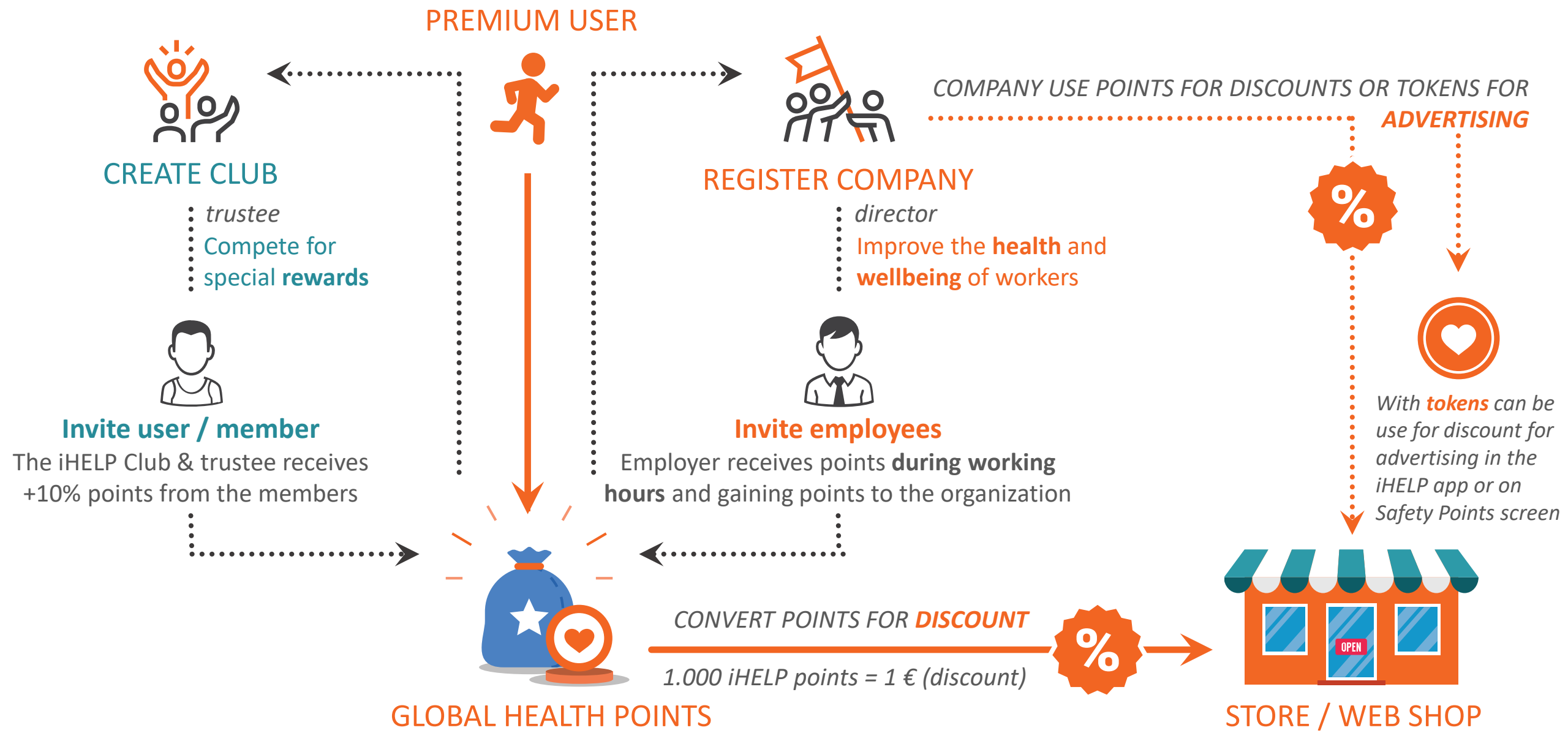


FINISHED TASKS
challenge, grades, points, date, rewards



HOW ELSE YOU GAIN POINTS: **Create club or register company** (business unit)

Club members can collect points for the Club. Workers in the company can help collects point for the Company.



HOW YOU GET EXTRA iHELP POINTS AND iHELP TOKENS

For every 1 EUR purchase, user receive 1 points through QR code

Transform points for token or for discount

Receive

Use points for discounts

or

iHELP POINTS

CLASIC OR WEB SHOP

LIVE MINING ACTIVITIES

Validated users receive +300% more points

2.000 iHELP points is 1 IHELP token

Use token to get discounts for products & services

Sell token or use it for **discounts**

Buy token

Use **token** for advertising discount

USER WITH IHELP TOKEN

iHELP WEB SHOP

ADVERTISER

ADVERTISING MEDIA iHELP APP & SAFETY POINT

WHY WORK WITH IHELP (BE SALES PARTNER)

Shop local, Help local

iHELP

Commission with payment costs
(10 % + 0,60 €); minimum is 1,00 €

HEART FRIENDLY PRODUCT

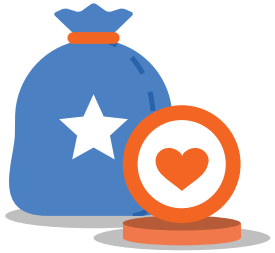
PARTNER
SHOP / E-SHOP

New sales channels

Discounts in advertising

NEW CUSTOMERS

INCOME



POINTS

TOKEN

ADVERTISING

GLOBAL MARKETPLACE »Shop local, Help local«

Use iHELP points in global shop community

When customer buy products from iHELP partner shop, customer receive uniq iHELP QR code to gain rewards!

With iHELP points + token get discount codes

iHELP token (gain extra discounts)

Classic or online shop offers products & services from partners world wide.

VALIDATORS (LMV TOKEN)
User validate his data, receive 300% more iHELP points.

ADVERTISING
(APP, Safety Points)

Other products & services
APP, SOS button, bracelets, cards, CPR seminars, AED
...

INSURANCE

Personal trainers,
Sports centers

Food supplements

Health services & products

If you upgrade from Basic up to Plus, Pro, Premium you pay minimum 6 months license	BASIC	PLUS	MEDIUM	LARGE
LICENSE PER MONTH	**1,90 €**	**3,90 €**	**12,90 €**	**29,90 €**
FIRST MONTH FREE USE and USE POINTS TO GET FREE LICENSE	1.900 points	-	-	-
PERSONAL SAFETY: iHELP SOS MOBILE APPLICATION				
First Aid content, Map of AED, Tips, SOS alarming iHELP users in radius 500 meters	✓	✓	✓	✓
Add ICE contacts: SOS alarm through SMS and Notification (iHELP App)	1	3	10	50
Digital Medical Record (web address: you can enter data in different languages)	0,90 € / month	✓	✓	✓
LIVE MINING				
Add Live Mining friends (iHELP users)	1	30	90	300
Receiving points (Conversion of points into discounts), challenges, rewards, tips…	✓	✓	✓	✓
Data history (saved data of your Live Mining activities)	1 year	Unlimited	Unlimited	Unlimited
Conversion of points into IHELP token (extra point for conversion)		+20% points	+10% points	+0% points
Selling IHELP tokens at the iHELP online store, possibility of advertising in iHELP mobile app		✓	✓	✓
Create an iHELP CLUB (Members collect points)			✓	✓
Register your ORGANIZATION (Employees in during working hours collect points)				✓
Rewarding customers when purchasing products at your shop: (QR Code Generator)				✓
Selling products on the iHELP e-shop.				10 products
COLLECTIVE ACCIDENT INSURANCE FOR iHELP USER: (only Slovenian users)			✓	✓
100% permanent disability			62.500 €	125.000 €
Permanent disability			25.000 €	50.000 €
Accidental death			10.000 €	25.000 €
Death by illness			1.000 €	1.000 €
Breaks, bumps, burns			1.500 €	4.000 €
Accident rent for 10 years			-	200 € per month

iHELP
Safety & Advertising

SAFETY POINT
Power by Infinitus ltd.

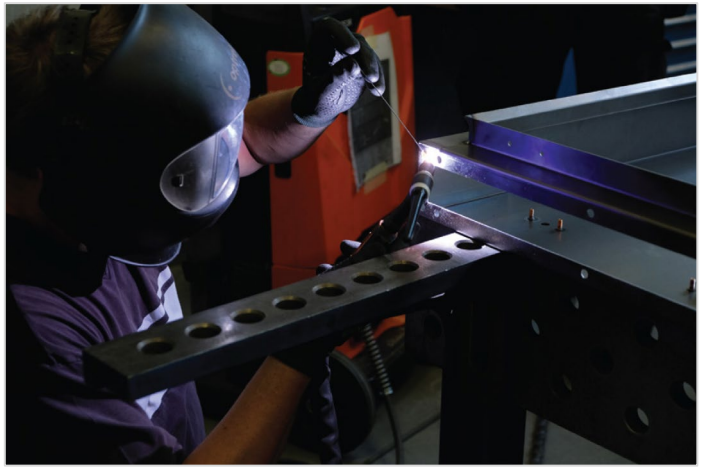
Infinitus d.o.o. obtained the DEMO PILOTI II 2018 tender for the development of Safety Point

EUROPEAN UNION
EUROPEAN REGIONAL DEVELOPMENT FUND
INVESTING IN YOUR FUTURE

REPUBLIKA SLOVENIJA
MINISTRSTVO ZA GOSPODARSKI RAZVOJ IN TEHNOLOGIJO

- Established in **2004** (**pioneer** in DOOH). Founder is **Andraž Glas Ogorevc**.
- **Expert** manufacturer of LCD signs for outdoor and **harsh environments**.
- Over **1.200 units deployed worldwide**.
- In six year growth **1.065%** (231% P.A.)
- **Exports percentage: +95%**.
- Global partner distribution network: **+40 countries**.
- Deployments: **52 countries**.
- In the process of obtaining **ISO 9001:2015 certificate**.
- We received **RED DOT AWARD**.

Production facility: 2.000 m^2



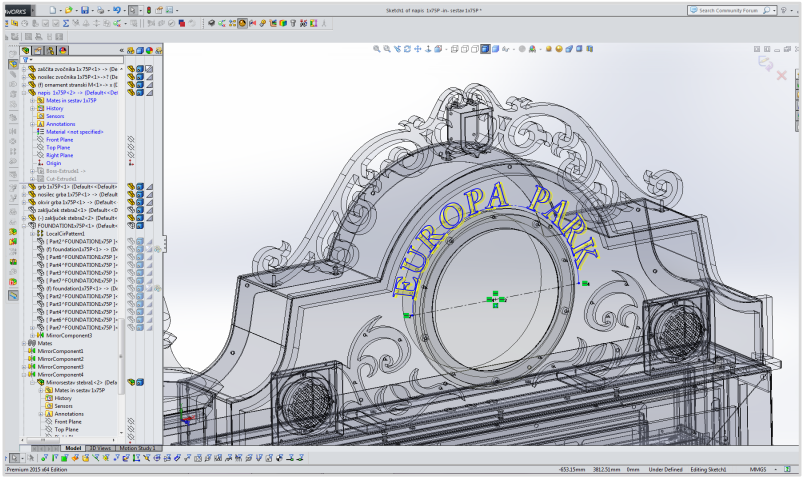
Global patent for Outdoor Display
Developed and made in Europe!

High quality of suppliers :
SIEMENS | SCHOTT | ZYTRONIC | SAMSUNG | LG | AUO

INFINITUS | CUSTOMIZATION - ONE OF OUR KEY STRENGTHS

CUSTOMER HAS AN IDEA

WE ENGINEER IT



PRODUCE IT

INSTALL THE FINAL PRODUCT

INFINITUS | CUSTOMIZATION - ONE OF OUR KEY STRENGHTS

AL THAGHER PLAZA MALL | RIYADH | **KINGDOM SAUDI ARABIA**

SAFETY POINT

Power by Infinitus ltd.

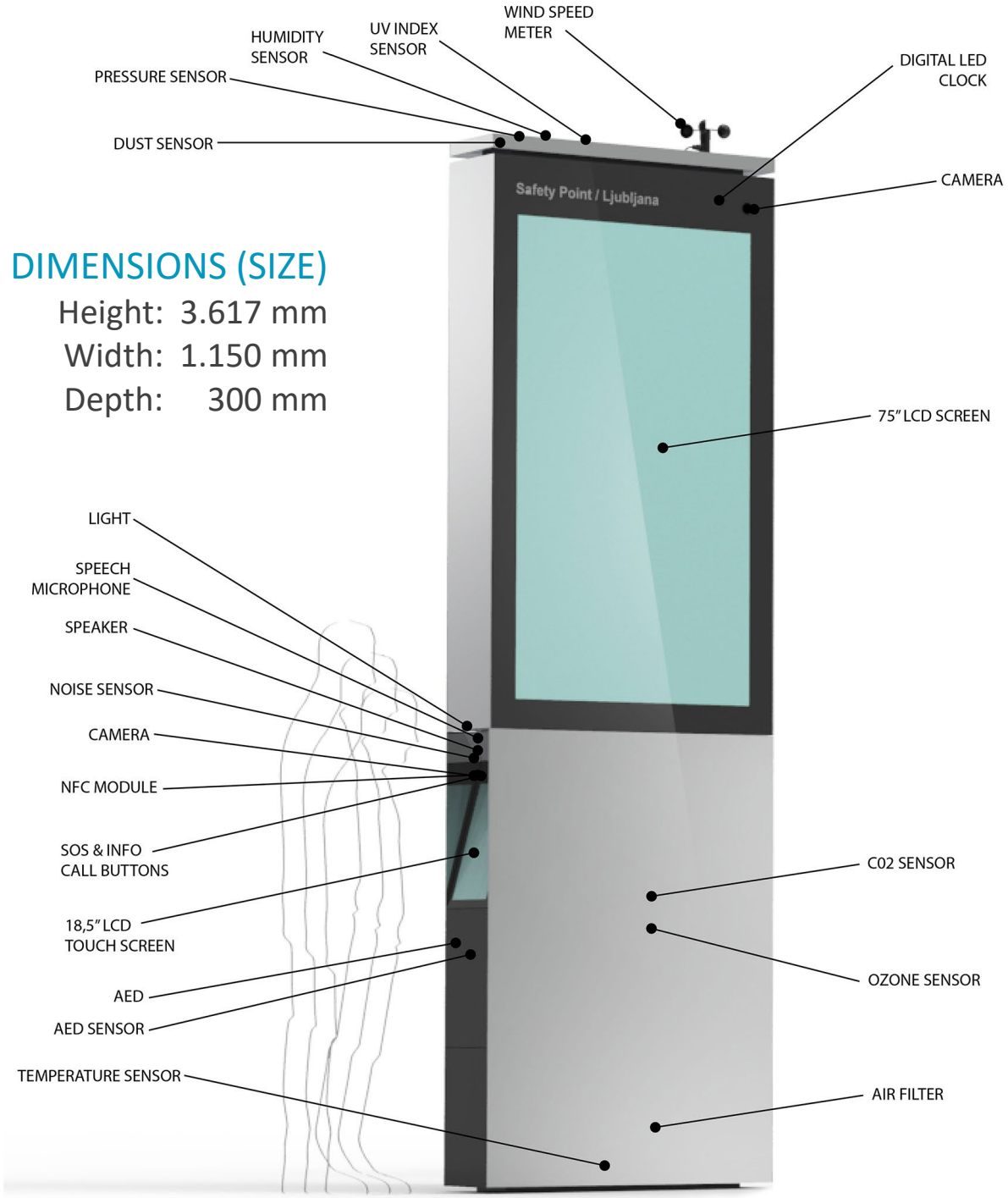
The investment for development is co-financed by the Republic of Slovenia and the European Union from the European Regional Development Fund.

EUROPEAN UNION
EUROPEAN REGIONAL DEVELOPMENT FUND
INVESTING IN YOUR FUTURE

REPUBLIKA SLOVENIJA
MINISTRSTVO ZA GOSPODARSKI RAZVOJ IN TEHNOLOGIJO

DIMENSIONS (SIZE)

Height: 3.617 mm
Width: 1.150 mm
Depth: 300 mm



Safety Poi
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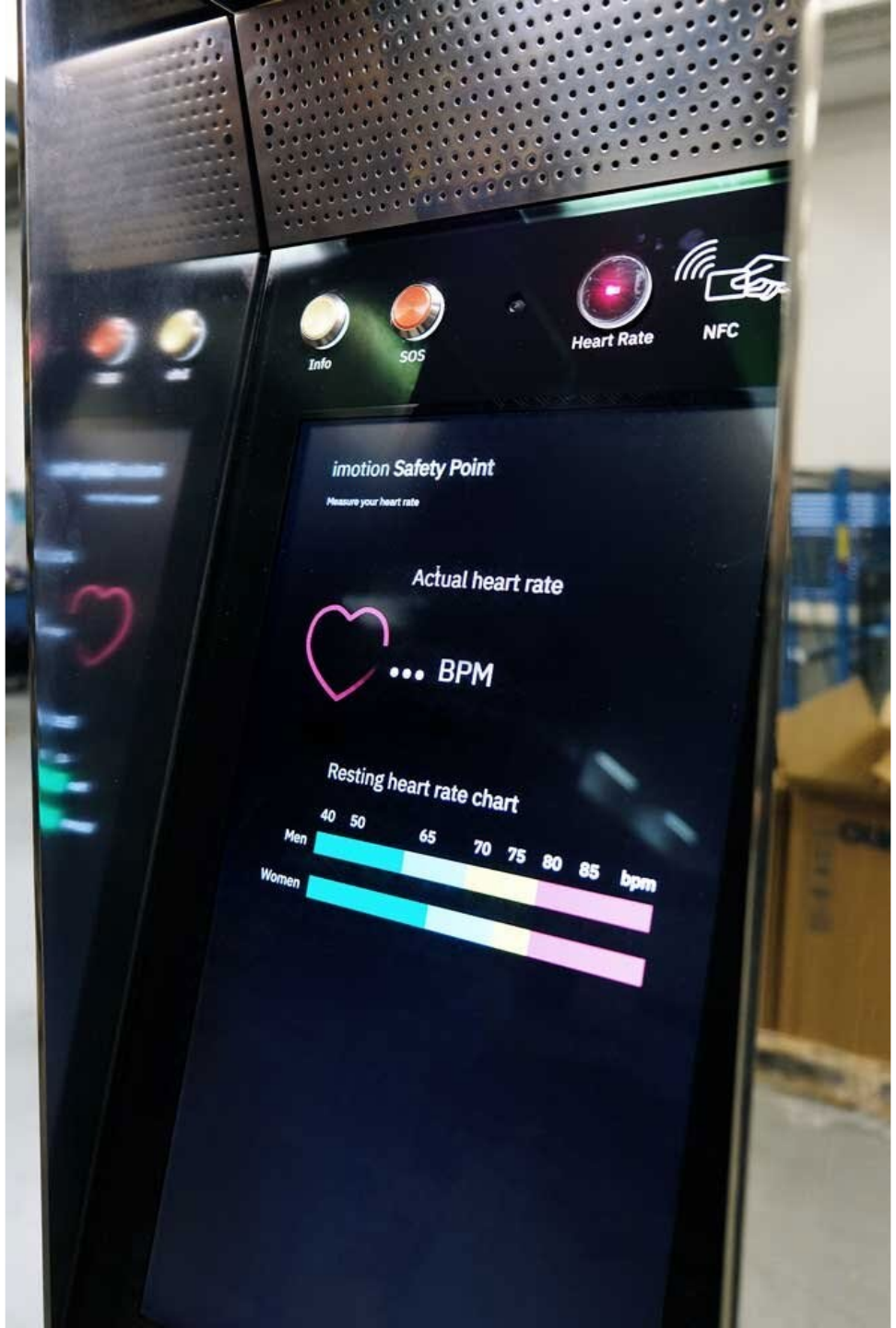
Current live measurem


Info
SOS
Heart Rate
NFC
imotion Safety Point
Measure your heart rate
Actual heart rate
BPM
Resting heart rate chart
Men
Women
40 50 65 70 75 80 85 bpm

Safety Point
imotion Safety Point

The city becomes **HEART FRIENDLY:** citizens receive

HEALTH

- Doctor Assistance 24/7
- Cleaner air (air filtration)
- Heart rate measurement
- Real environmental data
- Educational program
- iHELP Live Mining app

SAFETY

- 24/7 Defibrillator (AED)
- Revival Seminar (CPR)
- Display first aid content
- iHELP SOS App
- iHELP medical card
- SOS button (emergency call)

CLEANER AIR

Safety Point clean pollution air in the city. **Daily we clean 24.000 cubic meters of air**. Human breathe 11 cubic meter per day, this means we clean air for **2.180 people**.

INTERACTIVE MEDIA

Two-Way communication, using touch screen for Info-Point (map of AED, finding location, buy products, first aid content, news, tips....

BIG DATA / SENSORS

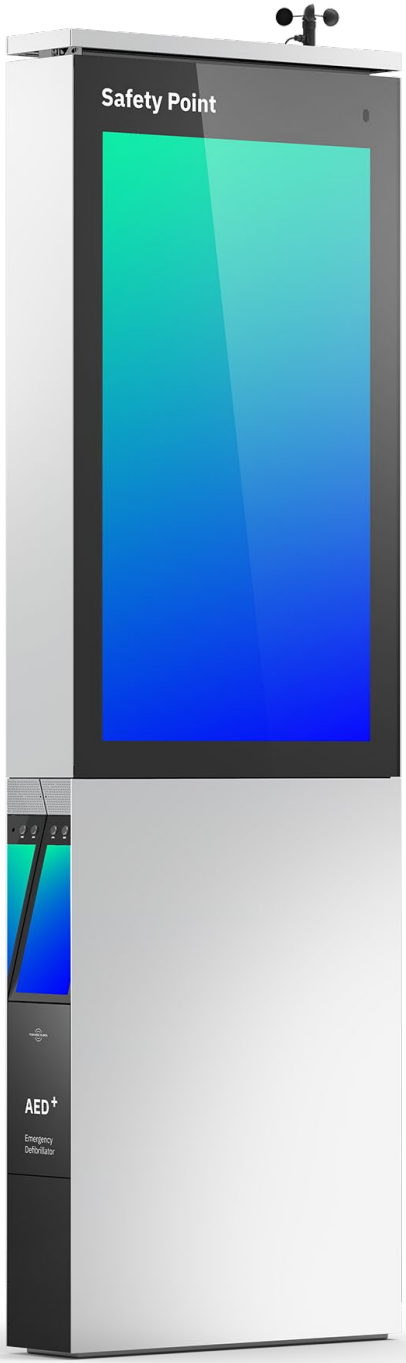
Measurements: ozone, CO2, CO, O2, pressure, sound, temperature, wind speed, airborne particulate pollution, luminosity, UV index, humidity, camera traffic.

TWO-WAY COMMUNICATION

The 18.5” LCD is designed for the Info Point. Users can make phone calls (booth), payments, NFC, QR code, and through SOS button can be triggered 112 call.

HEART ACTIVITIES

Front of the screens, we will perform CPR seminars and other activities for better health and safety.



FILTERING OUTDOOR AIR

Safety Point filters the surrounding air to provide local community safer and to increase health. It filters particulate pollution in the air. **Daily we clean 24,000 cubic meters of air.** Human breathe 11 cubic meter per day **(clean air for 2.180 people).**

EDUCATIONS

Through large screens, passers-by raise awareness of environmental, health, nutrition, cleanliness, safety, use of AED, how to do CPR.

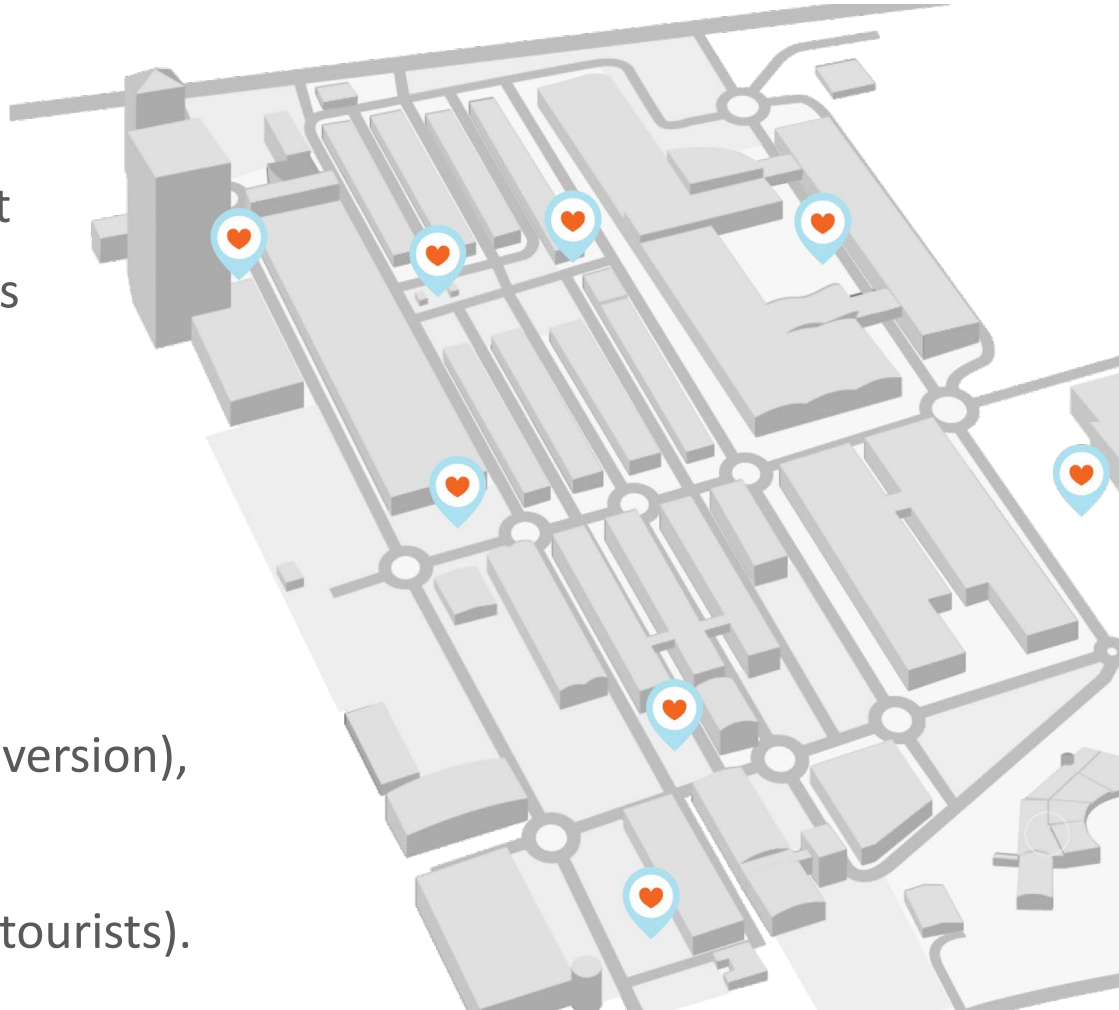
HEALTH AND SAFETY

Heart rate measurement, defibrillator use (AED), use of first aid content via LCD screen, map of defibrillators and hospitals. Health information via an interactive LCD screen. Environmental sensor statistics.

WE PROVIDE

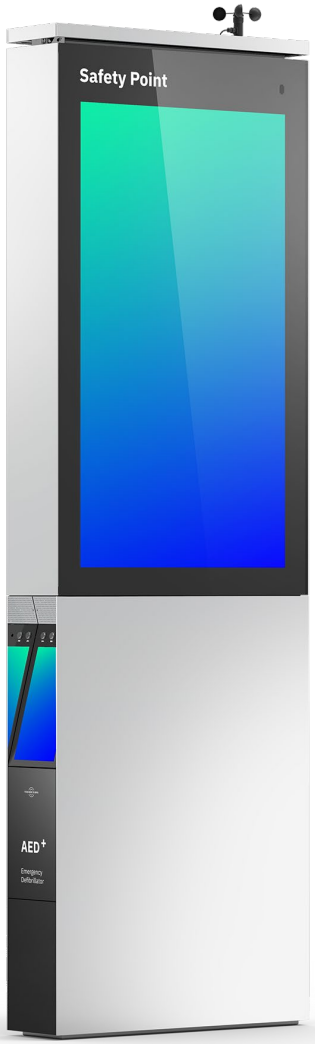
- Free Safety Points in the City
- Increase safety to the local community with defibrillator, CPR education & iHELP app
- Interactive media (info-point)
- Promoting health and safety
- Measurement of traffic and environment
- Selling advertisement on 75“ LCD screens

HOW TO GAIN **FREE PREMIUM LOCATIONS** IN THE CITY?



WHAT CITY OBTAINED?

- **Free:** interactive info-point with 24/7 defibrillator (AED),
  citizens receive iHELP SOS mobile application (Basic version),
  Big Data, measurements, good PR and marketing.
- **Safety & Cleaner air** (healthier citizens and info-point for tourists).



We gain top locations in the city for advertising

2 x 75“ LCD screen (front & back)

1 x 18,5‘‘ LCD interactive screen for info-point, map of AED, SOS button

Provide 12 x advertising ads

10 ads are for selling and 2 goes for the City

Ad length is 10 seconds

Repeating interval is every 2 minutes

Minimum advertising lease: 1 month

Price for 1 AD per month: 1.500 EUR

Price is for Ljubljana (The biggest shopping center in Slovenia)
Advertiser receive up to 30% discount and 10% goes for iHELP Token

IF DOUBLESIDED LCD SCREENS ARE 100% FULL BOOKED

10.050 EUR per month

Backer (investor) receive from advertising 35%: ROI is in 10-12 months

iHELP
TOKEN

IHELP TOKEN

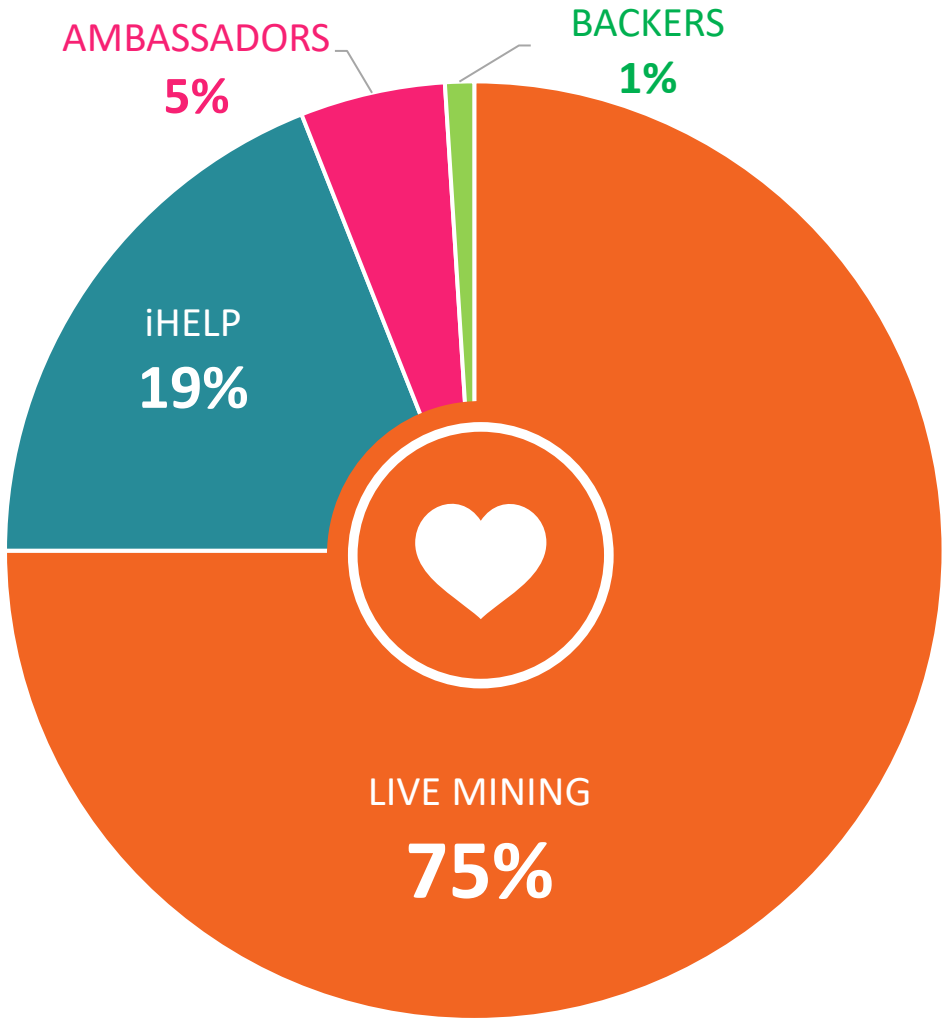
- Token name: IHELP
- Total tokens: 7.750.000.000 (World population)
- Token protocol: ERC-20
- Role of Token: Utility
- Some tokens of iHELP (19%) will be locked:
  - 8%: iHELP owners (locked for 1-2 years)
  - 9%: iHELP global team (locked for 1-2 years)
  - 2%: iHELP advisers

Why use iHELP tokens:

- Less personal financial stress.
- Extra discounts and benefits in iHELP e-shop.
- Big discount for advertising in the iHELP app and on Safety Points screens.
- Donation for Heart Friendly Social projects.

DISTRIBUTION OF THE IHELP TOKENS

Only 1% of all IHELP Tokens will be for BACKERS.



VALUE OF IHELP TOKEN BASED ON NUMBER OF **LEFT TOKENS IN SUPPLY** AND NUMBER OF **ACTIVE iHELP USERS IN LIVE MINING**

Calculate Price at supply

Start supply:

7.750.000.000

Target Price:

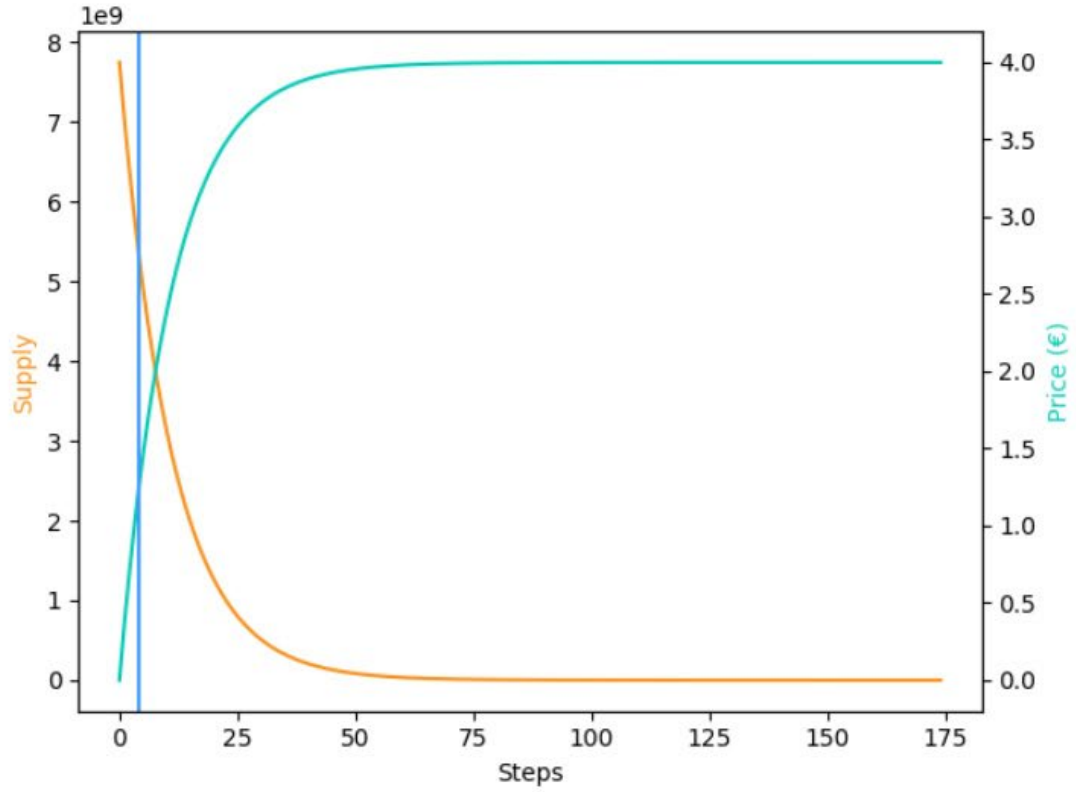
4.00 EUR

At Supply:

5.812.500.000

Calculate

Clear



Max Supply: 7750000000 Tokens

Target price: 4 EUR

At 5812500000.0 Tokens
left in supply, price will be
1.0 EUR

HOW WE BUY TOKENS FROM THE USERS (10 TOKENS per user / round)

Name	Tokens	*ROUND:* 1st	2nd	3rd	4th	5th	6th...
John	19	10	9	-	-	-	-
April	37	10	10	10	7	-	-
Frenk	91	10	10	10	10	10	**41**
Nina	7	7	-	-	-	-	-
Peter	63	10	10	10	10	10	**13**
Matt	18	10	8	-	-	-	-
Mia	27	10	10	7	-	-	-
Andrei	77	10	10	10	10	10	**27**
Miha	99	10	10	10	10	10	**49**
TOTAL:	**438**	**87**	**77**	**57**	**47**	**40**	130

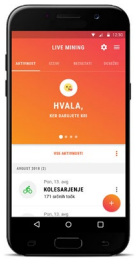
EXAMPLE: 1st of May iHELP have 1.000 EUR for to buy TOKENS and only 9 iHELP user are selling TOKENS

In next month we have extra 562 EUR from last month to buy more IHELP TOKENS!

We buy 438 IHELP TOKENS from the money of selling ADVERTISING, APP PACKAGES, Products on iHELP WEB SHOP

ROADMAP: ACTIVITIES

iHELP will continue install Safety Point display and open EU market depending on the funds raised.



Beta version of the Live Mining for Android users.

Two Safety Point will be install in Ljubljana, BTC shoping center (outdoor)

Open Croatian market.
Live Mining beta testing for iOS users.
10 new Safety Points will be placed in production.

01.02.2020
PRE-SALE (30%)

01.06.2020
CROWD-SALE (70%)

01.08.2021
TOKENS WILL BE INTENDED FOR PUBLIC USE

0,15 € (Token price) → 0,35 € (Token price) → 1 € (price will grow by no. of active LM users)

77.500.000 iHELP Tokens will be used for the Pre-Sale and Public Crowd-Sale.

01.07.2020

Two Safety Point will be put in production.

01.09.2021

We will go Live with Live Mining for Android users.
Open Bulgarian market.

01.11.2021

2022 – 2023
OPEN OTHER EU COUNTRIES

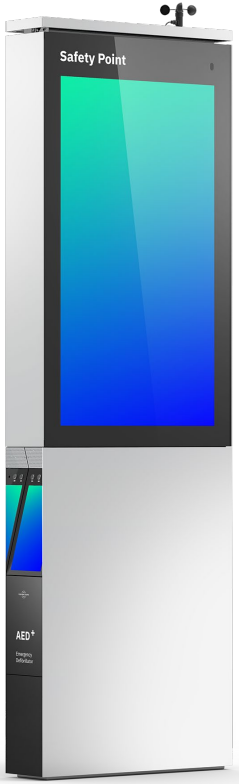
01.12.2022

We will go Live with Apple users.
Open German market.

iHELP

INVESTMENT

In Safety Points and/or iHELP tokens



INVESTMENT

1. BUY SAFETY POINT SCREEN

The price of the Safety Point (SP) display is 39.500 € + VAT. Upon purchase, you become a 100% owner of the SP and you place SP under the management of iHELP d.o.o. for installation and maintenance SP, insurance, selling advertising space.

EXAMPLE FOR SELLING ADVERTISING SPACE (If 10/10 ads are sold, 35% goes to backer)

Bad scenario: 900 € per month (30% discount + 10% IHELP Tokens = ROI in 16 months)
Normal: 1.200 € per month (30% discount + 10% IHELP Tokens = ROI in 12 months)
Great: 1.500 € per month (30% discount + 10% IHELP Tokens = ROI in 10 months)

2. BUY IHELP TOKENS

Until we sell all IHELP tokens intended for Safety Points and for opening market, price for IHELP tokens will be: **0,35 €** (only for big investors). For public use from 01.8.2021 onwards the price of the IHELP token will be: **€ 1.00 or more**

EXAMPLE OF PURCHASING 39.500 IHELP TOKENS (5.925 €)

When an IHELP token worth 2,00 € you put 50% of IHELP tokens for sell.
By selling tokens, a Safety Point is bought and you have passive income from selling ads.

Ad VS

The backer purchase iHELP token and/or Safety Point (SP) and sign a long-term 5+5 years contract with iHELP LTD. to place Safety Points, to operate and maintain the SP display.

BACKER

Becomes owner or co-owner of SP

SAFETY POINT

Backer gives SP Management to

Sign a contract

iHELP LTD.

iHELP places SP, maintains and sell advertising space

MANAGEMENT

70% FOR MANAGEMENT COSTS

Installations, maintenance SP & AED, insurance, advertising fee, software, IP rights, marketing, depreciation (amortization).

Buy **IHELP Token**

IHELP TOKEN

Tokens can be use for discounts

COMPANY OR ADVERTISING AGENCY

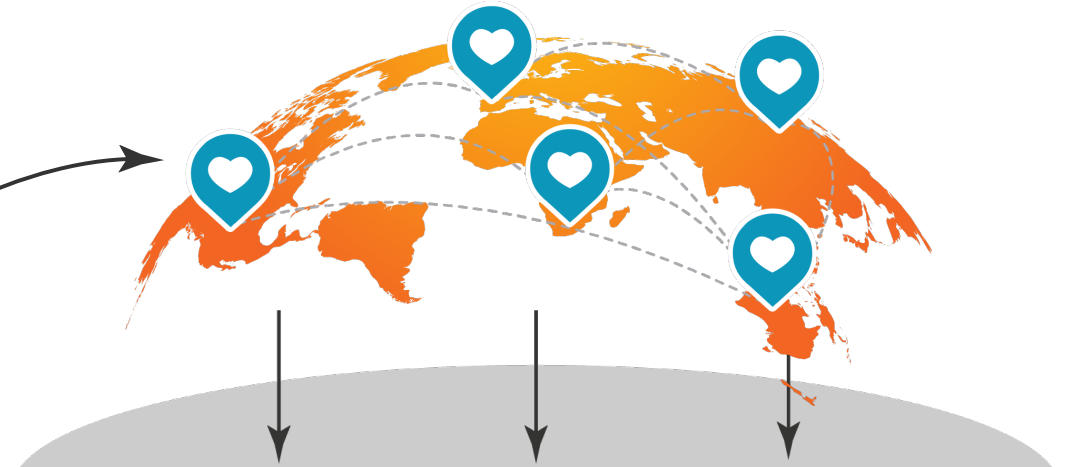
With iHELP tokens receive up to **-30% discount for advertising**

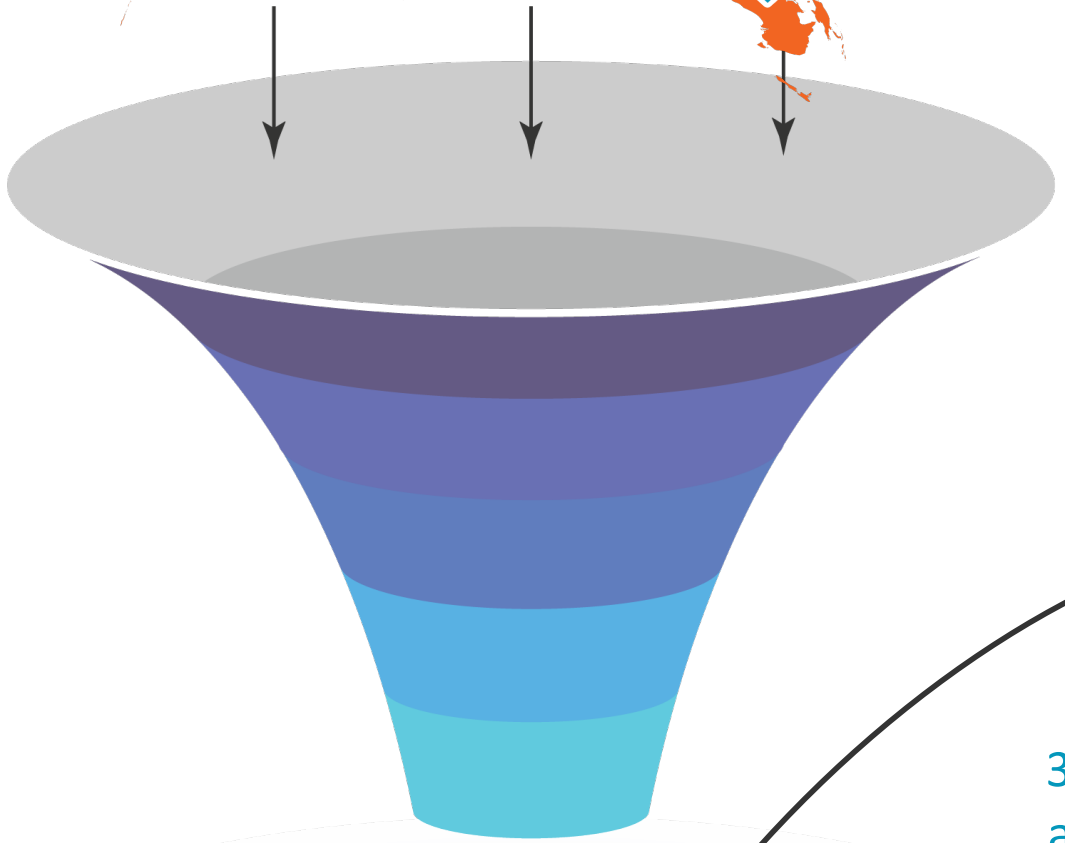
ADVERTISING ON Safety Point

30% from advertising goes to backer

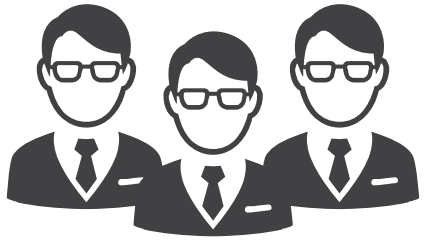
BACKER

SAFETY POINT





GLOBAL ADVERTISING POOL



BACKERS IN SAFETY POINT

30% of the global revenue from selling advertising space through Safety Point displays is divided in proportion to the size of the investment.

Together we change lives!

Be part of iHELP family.